

Metropolitan Water District of Southern California

Templates Report by Organization Detail

Grouped By – Section

Filtered By – External Affairs

Version 1

Memberships, Outside Services - Non Prof, Professional Services, Repairs & Maintenance - Outside Services, Sponsorships, Training, Travel

External Affairs

Business Outreach

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	"Asian Business Associations - LA, OC, & SD"	Corporate Membership	3,250	3,000	3,000
	"CleanTech LA, San Diego and Orange County"	Corporate Membership	15,000	10,000	10,000
	"National Association of Women Business Owners -LA, OC, SD, CA, IE, VC"	Corporate Membership	6,500	6,000	6,000
	American Indian Chamber of Commerce	Corporate Membership	2,000	2,000	2,000
	Anaheim Chamber of Commerce	Corporate Membership		1,500	1,500
	Asian American Architect & Engineers Association	Corporate Membership	500		
	Black Business Association	Corporate Membership	1,500	1,500	1,500
	Black Chamber of Commerce of Orange County	Corporate Membership	1,500		
	CONNECT	Corporate Membership		5,000	5,000
	California Black Chamber of Commerce	Corporate Membership	1,000	1,000	1,000
	California Hispanic Chamber of Commerce	Corporate Membership		1,000	1,000
	Chamber of Commerce - LA Latino & Lake Havasu Area	Corporate Membership	1,500		
	Disabled Veterans Business Alliance of California	Corporate Membership	2,500		
	Elite DVBE	Corporate Membership	1,000	1,000	1,000
	Filipino American Chamber of Commerce of Orange County	Corporate Membership	1,000	4,000	4,000
	Greater Los Angeles African American Chamber of Commerce	Corporate Membership	2,000	2,000	2,000
	Hispanic Chamber of Orange County	Corporate Membership	1,500	1,000	1,000
	Lake Havasu Area Chamber of Commerce	Corporate Membership		467	467
	Latin Business Association	Corporate Membership	1,000		
	Los Angeles African American Chamber of Commerce	Corporate Membership	1,500		
	National Association of Minority Contractors	Corporate Membership	1,000	1,000	1,000
	National Association of Women in Custruction - San Gabriel Chapter	Corporate Membership	500		
	National Latina Business Women's Association -LA & SD	Corporate Membership	3,500	2,000	2,000
	Regional Hispanic Chamber of Commerce - Long Beach	Corporate Membership	2,000	1,500	1,500
	Southern California Minority Business Development Agency	Corporate Membership	1,000	1,000	1,000
	Undetermined	New memberships and/or increased dues	8,950	3,033	3,033
Ventura County Economic Development Agency	Corporate Membership	500	500	500	
Women's Business Enterprise Council	Corporate Membership	800	1,500	1,500	
Total Memberships			61,500	50,000	50,000
Outside Services - Non Prof	Calendar Wiz	Calendar sharing software	200	300	300
	Constant Contact	Email marketing service	2,000	2,500	2,500
	Innovation & Technology - Intro Networks	Tech Connect	17,000	15,000	15,000
	Planet Bids	Hosted application that provides a modular suite for eProcurement activities for bidding solicitations	17,000	27,000	27,000
	TBD	Dun & Bradstreet		4,800	4,800
	TBD	Innovation Directed Services	40,000	30,000	30,000
Total Outside Services - Non Prof			76,200	79,600	79,600
Professional Services	Isle Inc.	Innovation & Technology (TAG)	50,000	50,000	50,000
	TBD	Innovation Directed Studies	125,000	50,000	50,000
Total Professional Services			175,000	100,000	100,000

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External Affairs

Business Outreach

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Sponsorships	TBD	Business Outreach		80,000	80,000
	TBD	Innovation		70,000	70,000
Total Sponsorships				150,000	150,000
Training	Undetermined	Staff Training	3,200	5,000	5,000
Total Training			3,200	5,000	5,000
Travel		Travel related costs associated with Business Outreach Conferences and the Innovation Program	25,650		
		Travel related costs associated with Business Outreach Conferences and the Innovation Program, CRA Inspection Trip		37,000	37,000
		Travel related costs associated with the Hoover / Colorado River Aqueduct Inspection Trips	25,000		
Total Travel			50,650	37,000	37,000
Total Business Outreach			366,550	421,600	421,600

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Conservation and Community Services

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	ACWA	Memberships for community outreach	37,654	57,000	57,000
	Association of Women in Water, Energy & Environment	Memberships for community outreach		2,100	2,100
	CA Chamber of Commerce	Memberships for community outreach	12,000	14,000	14,000
	CA Farm Water Coalition Ag. Water Mgmt. Council	Memberships for community outreach	2,500	2,500	2,500
	CA Found. on the Environment	Memberships for community outreach	18,000	18,000	18,000
	California Apartment Association	Memberships for community outreach		1,388	1,388
	Central City Association of Los Angeles (CCA)	Memberships for community outreach		12,000	12,000
	Coalition for Env. Protection	Memberships for community outreach	10,000	10,000	10,000
	LA Cty. Econ. Dev. Corp.	Memberships for community outreach	22,500	22,500	22,500
	Southern California Leadership Council	Memberships for community outreach		20,000	20,000
	TBD	New memberships and/or increased dues	25,000	28,093	28,093
	Urban Water Institute	Memberships for community outreach	2,500	2,500	2,500
	Water Education Foundation	Memberships for community outreach	26,013	35,816	35,816
Total Memberships			156,167	225,897	225,897
Outside Services - Non Prof	Agnew	Non Prof Services		30,000	30,000
	TBD	Consumer Attitude and Awareness Survey and focus groups	100,000		
	TBD	DVL Buses		20,000	20,000
	TBD	DVL Exhibit Maintenance	5,000	5,000	5,000
	TBD	DVL Maintenance	5,000	5,000	5,000
	TBD	GM Directed, Conservaton Projects		45,000	100,000
	TBD	Janitorial Services contract (\$500),		500	500
	TBD	Janitorial Services contract (\$500), Promotional Items (\$6,000)	6,500		
	TBD	Materials storage and fulfillment of Education Materials	35,000	20,000	20,000
	TBD	Promotional Items (\$6,000)		6,000	6,000
	TBD	Promotional Materials		20,000	30,000
	TBD	RRWO (Buses, Porta Potty)		20,000	20,000
	TBD	Solar Cup 2020	92,500	82,500	82,500
	TBD	Solar Cup 2020 Security		10,000	10,000
	TBD	Special Projects	200,000	190,000	
TBD	Special outreach activities	350,000	105,000	130,000	
Total Outside Services - Non Prof			794,000	559,000	459,000
Professional Services	CA Native Plant Society	Conservation Gardens		60,000	60,000
	TBD	Augmented Reality App		30,000	30,000
	TBD	Community Outreach activities		40,000	40,000
	TBD	Curriculum development	30,000	30,000	30,000
	TBD	Curriculum development for school programs	25,000		
	TBD	DVL Docent contract	20,000	20,000	20,000
	TBD	DVL Exhibit Update	30,000	20,000	20,000
	TBD	Education Technology	20,000	15,000	15,000
	TBD	Solar Cup 2020	50,000	50,000	50,000
	Undetermined	Community Outreach activities	75,000		
Total Professional Services			250,000	265,000	265,000
Sponsorships	TBD	CPP Funds		140,000	140,000
	TBD	Ed Prog Sponsorships		15,000	15,000
	Unspecified	Unanticipated sponsorships		100,000	100,000
Total Sponsorships				255,000	255,000
Training	TBD	Ed Prog Training		2,500	2,500
	Unspecified	Attendance at seminars/training	1,000	3,000	3,000
	Unspecified	Management professional training to complement inhouse training	1,000	2,500	2,500
Total Training			2,000	8,000	8,000
Travel	Unspecified	"Travel for CPP, education and conservation activities"	5,000	4,000	4,000

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Conservation and Community Services

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Travel	Unspecified	Buses for DVL Field Trip Program (\$20,000), Educ. Advisory Meetings and Conferences (\$5,000), Solar Cup (\$70,000), WWF (\$2,000)	97,000		
	Unspecified	Educ. Advisory Meetings and Conferences (5K), Ed Inspection Trips (15K) Solar Cup (70K), Ed Pipeline to Wtr. Industry (\$2,000), Ed Outreach Mtgs (5K)		97,000	97,000
	Unspecified	Education CRA Inspection Tour (\$12,000)	12,000		
	Unspecified	Travel associated with Community Partnering presentations	5,000	4,000	4,000
Total Travel			119,000	105,000	105,000
Total Conservation and Community Services			1,321,167	1,417,897	1,317,897

External Affairs, Office of Manager

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	CAAWEF	Membership		25,000	25,000
	CMUA	Agency Membership & Fees		90,000	90,000
	California Municipal Utilities Association (CMUA)	CMUA represents the shared interest of California publicly owned utilities on statewide issues & provides advocacy on behalf of its members	101,000		
	ICMA	Local Govt Leadership/Mgmt		150	175
	NY Times	Group Manager Subscription		200	200
	NY Times/Digital	Group Manager subscription	200		
	SHRM	Group HR Liaison			225
	SHRM	Group HR liaison		210	
TBD	Undetermined		9,800	9,800	
Total Memberships			101,200	125,360	125,400
Outside Services - Non Prof	TBD	Special events or unanticipated requests		5,000	
	TBD	Special or anticipated requests			5,000
	TBD	Special or unanticipated need for services	3,000		
	TBD	Teambuilding		300	
Total Outside Services - Non Prof			3,000	5,300	5,000
Professional Services	Attore & Associates	Government Relations	96,000		
	Attore & Associates	Local Government Relations		96,000	96,000
	Estolano LeSar Perez	Government Relations	130,000		
	Estolano LeSar Perez	Local Government Relations		130,000	130,000
	Responsible Solutions	Government Relations	96,000		
	Responsible Solutions	Local Government Relations		96,000	96,000
	Sustainable Strategies	Government Relations	140,000		
	Sustainable Strategies	Local Government Relations		140,000	140,000
TBD	Prof Team Dev Consult			1,250	
Total Professional Services			462,000	462,000	463,250
Repairs & Maintenance - Outside Services	TBD	Office equipment repair			500
	TBD	Repairs/maintenance for office equipment as needed	500		
	TBD	office equipment repair		500	
Total Repairs & Maintenance - Outside Services			500	500	500
Training	TBD	Management/technical training for staff	500		
	TBD	Staff Indiv Training		1,399	1,399
	TBD	Training for staff		11,000	11,000
Total Training			500	12,399	12,399
Travel	TBD	Board and committee meetings			75,000
	TBD	Event Travel		1,500	
	TBD	Event travel			1,500
	TBD	Staff travel - Board & Committee meetings, special events.	69,000		
	TBD	Staff travel-Board and committee meetings		75,000	
Total Travel			69,000	76,500	76,500
Total External Affairs, Office of Manager			636,200	682,059	683,049

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External Affairs

Legislative Services

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	"Various Chambers (\$37,475); Orgs. (\$20,250) & TBD new and/or increased dues (\$40,000)"	Legislative Services related	126,905		
	AWA of Ventura County (AWA)	Legislative Services related	1,500	1,500	5,000
	Association of California Cities - Orange County	Legislative Services related	5,000	5,000	5,000
	Association of General Contractors of CA	Legislative Services related	550	550	550
	Association of Metropolitan Water Agencies	Legislative Services related	500		
	Association of Women in Water, Energy & Environment	Legislative Services related		500	
	BIA	Legislative Services related		17,100	17,100
	BizFed	Legislative Services related		25,000	25,000
	Budget Track	Legislative Services related		199	199
	Building Industry Association of Riverside County - Gov't Affairs Program	Legislative Services related	750		
	Building Industry Association of San Diego	Legislative Services related	595		
	Building Industry Association of Southern California	Legislative Services related	15,000		
	C&R News		240		
	California Contract Cities Associate Member Program	Legislative Services related	5,000		
	California Contract Cities Association	Legislative Services related		5,000	5,000
	California Institute for Federal Policy Research	Legislative Services related	2,000	2,000	2,000
	California Special District Association	Legislative Services related	5,000	8,000	8,500
	Capitol Morning	Annual Subscription			1,675
	Capitol Morning	Annual subscription		1,650	
	Capitol Track	Legislative Services related		5,000	4,500
	Chambers, unanticipated dues increases and new memberships	Legislative Services related			79,027
	Chambers, unanticipated dues increases and new requests	Legislative Services related		77,752	
	Clean Tech LA Incubator Leadership Council	Legislative Services related	10,000		
	CleanTech San Diego*	Legislative Services related		10,000	10,000
	Colaboration of Labor, Ag, and Business of Ventura County	Legislative Services related			500
	Construction Industry Association on Water Quality	Legislative Services related	2,500	3,000	3,000
	Downtown San Diego Partnership	Legislative Services related		3,000	3,000
	EBSCO	Subscriptions ordered through EBSCO service		3,500	3,500
	Engineering Contractors' Association	Legislative Services related		700	700
	Family Farm Alliance	Legislative Services related		1,000	1,000
	Greater West Covina Business Association	Legislative Services related		700	750
	Harbor Association of Industry & Commerce	Legislative Services related		500	500
	Industry Manufacturing Council	Legislative Services related		300	350
	Inland Action	Legislative Services related		4,800	4,800
	Inland Empire Economic Partnership	Legislative Services related		5,000	5,000
	Institute of Government Advocates	Legislative Services related	400		
	LABC Sustainability Summit	Legislative Services related		5,000	5,000
	League of California Cities- LA County Division	Legislative Services related	5,000		
	League of California Cities- LA County Division (courtesy membership)	Legislative Services related		5,000	5,000
	Los Angeles Business Council	Legislative Services related	2,000		
	Los Angeles Chamber of Commerce	Legislative Services related	12,000		

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Legislative Services

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	NWRA Municipal Caucus	Legislative Services related		500	500
	OCTax	Legislative Services related	2,000	2,000	2,000
	Orange County Business Council	Legislative Services related	5,000	5,000	5,000
	Pacoima Beautiful EJ Awards	Legislative Services related		3,000	3,000
	San Diego Chamber of Commerce	Legislative Services related	15,000		
	San Gabriel Valley Economic Partnership	Legislative Services related	5,000		
	San Gabriel Valley Economic Partnership	Legislative Services related		5,750	6,250
	South County Economic Development Council	Legislative Services related	300	350	350
	South Orange County Economic Coalition	Legislative Services related			1,000
	Southern California Contractors Association	Legislative Services related	1,500	1,100	1,100
	Southern California Water Coalition	Legislative Services related		15,000	15,000
	Southern California Water Committee	Legislative Services related	10,000		
	State of the Westside	Legislative Services related		500	500
	Subscriptions	"AMWA (\$2,000), Calif. Inst. for Federal Policy (\$500),"	2,500	2,500	2,500
	Subscriptions	"Package that includes: Climatewire, Environment & Energy and Greenwire"	10,500	10,500	10,500
	Subscriptions	CQ Roll Call---PDF Edition	898	898	898
	Subscriptions	The Hill--Digital Edition	175	175	175
	TBD	Research/news subscriptions		240	250
	Unanticipated dues increase and requests	Legislative Services related		16,679	10,274
	Unspecified	Subscriptions ordered through EBSCO service	3,260		
	Urban Land Institute (ULI)	Legislative Services related		220	200
	Valley Industry and Commerce Association	Legislative Services related	1,500	10,000	10,000
	Valley Vote	Legislative Services related		150	150
	Ventura County Economic Development Association	Legislative Services related			50
	Ventura County Special District Association	Legislative Services related		150	150
	WestCAS	Legislative Services related		3,000	3,000
	Total Memberships			252,573	269,463
Outside Services - Non Prof	TBD	Expenses for special events for legislative representatives	2,000	2,000	2,000
Total Outside Services - Non Prof			2,000	2,000	2,000
Professional Services	"JGC Government Relations, Inc."	Advancing BDCP	185,000		
	"JGC Government Relations, Inc."	State Lobbying		185,000	185,000
	"Manatt, Phelps & Phillips"	Government Relations	130,000		
	"Sloat, Higgins, Jensen"	Lobbying	185,000		
	"Sloat, Higgins, Jensen"	State Lobbying		185,000	185,000
	Capitol Advocacy	Lobbying	185,000		
	Capitol Advocacy	State Lobbying		185,000	185,000
	Kadesh & Associates	Federal Lobbying		160,000	160,000
	Kadesh & Associates	Lobbying	185,000		
	Mike Roos	Government Relations	130,000		
	Pelote Strategic Consulting	Lobbying	185,000		
	Pelote Strategic Consulting	State Lobbying		185,000	185,000
	Richard Katz	Government Relations	130,000		
	TBD	Government Relations	255,000	645,000	645,000
	Van Ness Feldman	Federal Lobbying		130,000	130,000
Van Ness Feldman	Lobbying	160,000			
Total Professional Services			1,730,000	1,675,000	1,675,000
Repairs & Maintenance - Outside Services	TBD	Repair of office equipment	1,300		
Total Repairs & Maintenance - Outside Services			1,300		

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Legislative Services

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Sponsorships		Legislative Related		250,500	259,000
Total Sponsorships				250,500	259,000
Training	TBD	Training for Legislative Staff		7,000	7,000
	TBD			1,000	1,000
Total Training				8,000	8,000
Travel	Public Outreach	"Legislative inspection trips (\$90,000); travel related to participation in legislative activities in Sacramento and Washington (\$70,000)"			160,000
	Unspecified	"Legislative inspection trips (\$85,000); travel related to participation in legislative activities in Sacramento and Washington (\$20,000)"	110,000		
	Unspecified	"Legislative inspection trips (\$90,000); travel related to participation in legislative activities in Sacramento and Washington (\$70,000)"		160,000	
	Unspecified	"Travel related to legislative activities, Board meetings and special events."	46,000	46,000	46,000
	Unspecified	"Travel related to legislative activities, Board meetings, special events and legislative trips."	55,000	55,000	55,000
	Unspecified	Community Leader Breakfast Briefings		20,000	20,000
	Unspecified	Community Leader Breakfast Briefings (6 @ \$5K)	30,000		
Total Travel			241,000	281,000	281,000
Total Legislative Services			2,226,873	2,485,963	2,494,498

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Media and Communications

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	Adobe	Adobe Creative Subscriptions for the Graphics Staff		6,000	
	Adobe	Industry related		3,000	3,300
	Artkust	Industry related		200	200
	Ebsco	Web design and copy editing materials; newspaper subscriptions (LA Times, OC Register, Wallstreet Journal, Western Water)	3,200		
	FileMaker Pro	FileMaker Pro Subscription		2,500	
	Killer Tracks	Industry related		2,500	2,500
	TBD	Adobe Creative Subscriptions for the Graphics Staff			6,600
	TBD	Newspaper/Online Subscriptions, Website monitoring subscriptions		16,000	16,000
	Undetermined	Industry related	500		
Total Memberships			3,700	30,200	28,600
Outside Services - Non Prof	"Presentation Media, Inc."	"Various signs, posters and displays, i.e. exhibits"	13,500	13,500	13,500
	33 Degrees (SMS,	Materials storage and fulfillment (online brochure delivery)	15,000	15,000	15,000
	Business Wire	News release and advisory distribution	25,000	35,000	35,000
	Meltwater News	TV and Radio monitoring service	25,000		
	Mr. Master	"Duplication of CD-Roms, DVDs and videotapes"	3,000		
	SourceGraphics	External graphics related svcs		4,500	
	TBD	"Transporting MWD large exhibits for conferences, i.e. CRWUA"	6,000		
	TBD	Canon Maintenance			4,200
	TBD	Freelance writing services, special needs for publications"	8,250	8,250	8,250
	TBD	Graphic design for brochures and other printed materials"	7,000		
	TBD	Photography services	10,000	10,000	10,000
	TBD	Undetermined EA Activies	39,850	47,850	47,850
	Translations Unlimited	On-call translation services	5,000		
	Transperfect Translations	On-call translation services	2,400		
	Undetermined	Annual Crisis Communications exercise with member agencies \$20,000	20,000	20,000	
Undetermined	Service/Repair and Maintenance of iMac Equipment		5,000	5,000	
Total Outside Services - Non Prof			180,000	159,100	138,800
Professional Services	Monterey Digital and JMS Video	This is to cover events that require a contractor to assist with video shoots where staff is either unavailable or require additional support	4,000	2,500	2,500
	Studio L	Design Svcs		20,000	20,000
	TBD	Online OUtreach Consulting	25,000		
	TBD	Online Outreach Consulting		50,000	50,000
	TBD	Project (Targeted) Website Design and Programming	11,334		
	TBD	Training consultants	25,000		
	TBD	Training consultants/Digital Media		20,000	20,000
	TBD	Video production and editing	30,000	30,000	30,000
	TBD	bewaterwise redesign request	22,000		
Total Professional Services			117,334	122,500	122,500
Repairs & Maintenance - Outside Services	TBD	Maintenance for Plotter	1,500	7,000	7,000
	Undetermined	Repair of exhibit equipment, camera and/or video	1,000	1,000	1,000
	Various	"On-call equipment repairs as needed for video cameras, editing stations, video decks, etc."	1,100	1,100	1,100
Total Repairs & Maintenance - Outside Services			3,600	9,100	9,100
Training	Lynda.com	Videography, photography and video editing online training."	2,500		
	TBD	Adobe Training		3,000	3,000
	TBD	Online Team Software Training in support of Busines Plan Level III Training	3,100	3,000	3,000
	TBD	Staff New Technology Training TBD	5,000	3,000	3,000
	Unspecified	Media relations	1,900	1,900	1,900
Total Training			12,500	10,900	10,900
Travel	Undetermined	Travel cost related to off hours events	500		
	Undetermined	Travel cost related to off hours events and field assignments		1,000	1,000
	Unspecified	"Travel expense for photo coverage of offsite events including Solar Cup, Cal Con Expo, World Water Forum and CRA shutdowns"	2,200	4,000	4,000
	Unspecified	Public Outreach, press checks, and press events (\$8,000) and media trips (\$29,000)	37,000	15,000	15,000

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Media and Communications

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Total Travel			39,700	20,000	20,000
Total Media and Communications			356,834	351,800	329,900

Member Services and Public Outreach Section

Template Type	Org/Vendor/Provider	Description	Budget	Proposed	Proposed Plus One
Memberships	GoToMeeting	Annual webinar service subscription for all Ext. Affairs	2,000	2,000	2,000
	TBD			2,000	2,000
Total Memberships			2,000	4,000	4,000
Outside Services - Non Prof	TBD	TBD		1,000	1,000
Total Outside Services - Non Prof				1,000	1,000
Professional Services	TBD 01	Develop comprehensive member agency survey	28,500	28,500	28,500
	TBD 02	Social research	181,500	171,500	171,500
Total Professional Services			210,000	200,000	200,000
Repairs & Maintenance - Outside Services	TBD	Unanticipated Repairs		2,500	2,500
Total Repairs & Maintenance - Outside Services				2,500	2,500
Training	TBD		9,300	10,000	10,000
Total Training			9,300	10,000	10,000
Travel	Undetermined		2,000	4,000	4,000
	Unspecified	Travel associated with shutdown activities and special events.	10,000	10,000	10,000
	Various	"Costs associated with SWP/Bay-Delta, CRA, CRA/Hoover and Local/regional trips including transportation, meals, and lodging.	1,300,000	1,433,000	1,433,000
Total Travel			1,312,000	1,447,000	1,447,000
Total Member Services and Public Outreach Section			1,533,300	1,664,500	1,664,500
Total External Affairs			6,440,924	7,023,819	6,911,444