



External Affairs Group

- **Organizational Sponsorships of the Metropolitan Water District of Southern California for Fiscal Year 2023/2024**

Summary

Organizational Sponsorships of the Metropolitan Water District of Southern California for Fiscal Year 2023/2024

Purpose

The Metropolitan Water District Administrative Code Section 11103 provides for participation in projects or programs serving District purposes. The General Manager is authorized to pay to any other public agency or private organization an amount not to exceed \$25,000 to participate in projects or programs desirable to carry out the objects and purposes of the District; provided, however, that such amount shall be available from funds previously authorized by the Board for such purposes.

Attachments

Attachment 1 – FY 2023/2024 Sponsorships by Group

Attachment 2 – Sponsorship Descriptions, up to \$25,000 for FY 2023/2024

Attachment 3 – Sponsorship Descriptions, over \$25,000 for FY 2023/2024

Detailed Report

In Fiscal Year 2023/2024, Metropolitan supported 198 organizations and events through financial contributions, staff participation and outreach activity, community relations and partnerships for activities that aligned with Metropolitan's strategic initiatives and priorities. These sponsorships helped build awareness and support for Metropolitan's mission and programs. Metropolitan's External Affairs Group managed 143 of these sponsorships, which included Metropolitan member agencies, municipalities, retail water agencies, non-profit entities, small businesses and private companies within the service area. These entities were selected for their value to Metropolitan's efforts in support of regulatory and legislative efforts, education, outreach and raising awareness and support for conserving water resources and infrastructure.

The dollar value of these sponsorships totaled \$984,831, supporting projects and programs focused on water quality, supply, infrastructure, operations, purchasing, construction, engineering, sustainability, resiliency, innovation, human resources, diversity, equity, inclusion, finance, safety, security and legal initiatives.

A complete listing of all sponsorships and their costs by group for Fiscal Year 2023/2024 is included in **Attachment 1**. **Attachment 2** is a listing of sponsorships up to \$25,000 separated by group and with a description of the event or program sponsored and the added value to Metropolitan. **Attachment 3** is a list of the sponsorships above \$25,000 with a description of the event or program sponsored and the added value to Metropolitan.

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME		Amount (\$)
External Affairs	38	
Arab American Architects and Engineers Association - California - 2023 Fall Awards and Gala		\$5,000
Association of CA Water Agencies (ACWA) - National Water Resources Association (NWRA) Municipal Caucus		\$2,000
Association of Water Agencies - 32nd Annual Water Symposium		\$1,500
Association of Water Agencies - Annual Member and Policymaker Reception		\$2,500
Building Industry Assoc of So Cal - 18th Southern California Water Conference		\$5,000
Building Industry Assoc of So Cal - 2023 Centennial All Regional Installation		\$10,000
California Environmental Education Foundation - 2024 CEEF Teacher Institute		\$10,000
California Environmental Education Foundation - Teacher Focus Group		\$5,500
California-Hawaii State Conference of the NAACP - Day at the Capitol		\$3,000
Central City Association of Los Angeles - 2024 Treasures of Los Angeles		\$6,000
Council of State Governments West - 76th Annual Meeting		\$3,000
KBLA 1580 AM Talk Radio - Climate 2024		\$12,500
League of California Cities, LA County Division - Affiliate Program		\$3,000
Los Angeles Alliance for a New Economy - 2024 Women for a New L.A. Luncheon		\$1,000
Los Angeles Area Chamber of Commerce - 2024 Inaugural Dinner		\$5,000
Los Angeles Business Council - 2023 Sustainability Summit		\$5,000
Los Angeles County Business Federation - Annual Policymakers Reception		\$3,000
Los Angeles County Economic Development Corp - Eddy Awards		\$6,500
Multiplier - Maven's Notebook		\$10,000
Municipal Water District of Orange County - Orange County Water Summit		\$1,600
Municipal Water District of Orange County - Public Policy Dinner		\$1,150
Municipal Water District of Orange County - Water Energy Education Alliance		\$5,000
Municipal Water District of Orange County - Water Policy Dinner		\$1,100
North American Lake Management Society - 44th International Symposium		\$2,500
OC Tax Payers Association - OC Tax Payers Association Luncheon		\$2,000
Orange County Business Council - Legislative Summit/ OCBC Legislative Day		\$3,000
Pacoima Beautiful - Environmental Justice Awards		\$3,000
Pando Populus - Pando Days 2024		\$30,000
Public Policy Institute of California - Water Policy Center		\$20,000
San Diego Regional Chamber of Commerce - 153rd Anniversary Dinner		\$7,500
San Gabriel Valley Public Affairs Network - Leadership Series Annual Luncheon		\$1,500
South Bay Cities Council of Governments - 2024 General Assembly		\$2,500
Southern California Water Coalition - 2023 Annual Dinner		\$10,000
Strategic Energy Innovations - Education Earth Day Events		\$20,000
Theodore Payne Foundation - 2024 Native Plant Garden Tour		\$15,000
United Chambers of Commerce - Government Affairs Committee Meetings		\$3,000
Urban Water Institute - Annual Sponsorship		\$1,000

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME		Amount (\$)
Western Riverside Council of Governments Supporting Foundation - 33rd Annual General Assembly and Leadership Conference		\$4,000
	Subtotal	\$233,350
External Affairs - Community Partnering Program Sponsorships	47	
Arlington Garden - Pasadena Garden Field Guide		\$3,000
Boys & Girls Clubs of Brea-Placentia-Yorba Linda - Watershed Education Day		\$3,000
City of Hawthorne - Earth Day		\$3,000
City of Oxnard - Water Wise Student Art Contest		\$3,000
City of Pomona - California Native Plant Voucher Program		\$3,000
City of Seal Beach - Courtyard Demonstration Garden		\$3,000
Coastal Christian Ministries - Water Wise Kids: Water Fill and Educational Station		\$3,000
Cucamonga Valley Water District - Open House and Water Fairs		\$3,000
Elsinore Valley MWD - Splash into Spring Community Water Festival		\$3,000
Forestry Educators Incorporated - 2023 San Bernardino Forestry Challenge		\$3,000
Friends of Compton Youth Activities League's Water Wise Kids		\$3,000
Friends of the Los Angeles River - Earth Day Restore and Renew Project		\$3,000
Generation Steam - San Diego Festival of Science and Engineering		\$3,000
Hands for Hope - Water Conservation and Native Plant Educational Garden		\$2,000
Inland Empire Utilities Agency - Earth Day Celebration		\$3,000
La Iglesia De Dios De La Profecia - Water is Life - Water Wise Garden		\$3,000
Long Beach Utilities Dept - Deforest Park Wetland Exploration and Education		\$3,000
Long Beach Utilities Dept - Watershed Mural		\$3,000
Los Angeles County Science and Engineering 74th Annual Fair		\$3,000
Los Angeles Neighborhood Initiative - Community Forum		\$3,000
Moulton Niguel Water District - NatureScape Garden Tours and Workshops		\$3,000
Niguel Botanical Preserve - Earth Day 2024		\$3,000
Oceanographic Teaching Stations - Keep it Clean, Keep it Green - Earth Day Festival		\$3,000
Olivenhain Municipal Water District - Water Awareness Month Event		\$3,000
Olivehain Municipal Water District - Water Treatment Public Tour		\$3,000
Orange County Water District - Children's Water Festival		\$3,000
Pando Populus. Inc. - Camp Pando		\$10,000
Paradise Gardeners - Native Garden Educational Signage		\$3,000
Rainbow Municipal Water District - STEM Field Trip		\$3,000
Rancho Santa Ana Botanic Garden - Waterwise Community Festival		\$3,000
Rivers and Lands Conservancy - California Native Plant Garden Planting Events		\$3,000
Salesian Family Youth Center - Water Education for Children and Youth Project		\$2,000

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME		Amount (\$)
Salesian Family Youth Center - Water Wise An Intergenerational Project		\$10,000
San Diego Children's Discovery Museum - Science, Engineering and Water Wise Night		\$2,000
San Diego River Park Foundation - River Kids Discovery Days		\$3,000
Southern California Chinese-American EPA - Youth Environmental Summer Camp		\$2,000
St. Angela Merici Parish School - Water Wise Educational Day		\$3,000
Sustainable Claremont - Earth Day Celebration		\$3,000
Tarzana Community and Cultural Center - Tarzana Native Plant Fair		\$3,000
Trabuco Canyon Water District - Water Awareness Month		\$3,000
Upper San Gabriel Valley Municipal Water District - WaterFest 2024		\$3,000
Walnut Valley Water District - H2O Heroes Fun Fest		\$3,000
Walnut Valley Water District - Seniors Water Wise Workshops		\$3,000
Walnut Valley Water District - Water Festival Earth Day		\$3,000
Water Replenishment District of So Cal - 14th Annual Groundwater Festival		\$3,000
Weaving Earth - LA Walks of Resilience and Accountability		\$3,000
Western MWD - Inland Empire Water Wise Landscape Contest		\$3,000
	Subtotal	\$151,000
External Affairs - Group Manager's Community Outreach Activity Sponsorships	51	
Arab American Architects and Engineers Association - California - Spring Gala		\$3,000
Association of CA Water Agencies - 2023 Fall Conference and Expo		\$6,500
American Fisheries Society CA-NV Chapter - 2024 Annual Meeting		\$1,000
Andres Y Maria Cardenas Family Foundation - Scholar Recognition Luncheon		\$10,000
Association of Women In Water, Energy and Environment - 2024 Annual Champion		\$3,500
Bizfed Institute - Water Resiliency Forum		\$25,000
California African American Water Education Foundation - Inaugural Convening		\$5,000
California Trout - 2024 Trout Camp Gala and Auction		\$2,500
CA-NV Section, AWWA - Section Membership Reception		\$3,000
City of Carson - Samoan Heritage Festival 2024		\$5,000
Climate Action Reserve - North American Carbon World 2024		\$5,000
Climate Resolve - 2024 Climate Resilience Nexus		\$5,000
Climate Resolve - Coolest in LA Gala 2024		\$10,000
Community College League of California - 7th Annual CABSE Conference		\$5,000
Coro Southern California - Water & Energy Focus Week, Women in Leadership Luncheon & Crystal Eagle Awards		\$10,000
Council For Watershed Health - 2023 State of the Los Angeles River Watershed		\$5,000
Do It Yourself Girls (DIY Girls) - DIY Girls 2023 Gala		\$5,000

Date of Report: December 10, 2024

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME		Amount (\$)
Do It Yourself Girls (DIY Girls) - DIY Girls 2024 Gala		\$5,000
East Yard Communities For Environmental Justice - 11th Annual Fighting for Life		\$2,500
Fellowship Latinos of Water - 2024 Spring ACWA Conference		\$2,000
Heal The Bay - Bring Back the Beach 2024		\$10,000
Heal The Bay - One Water Day		\$10,000
Lincoln Institute of Land Policy - Water and Tribes Initiative Support		\$1,000
Long Beach Camerata Singers - Peace Project VII		\$5,000
Los Angeles Alliance for A New Economy - 2023 City of Justice Awards		\$5,000
Los Angeles Area Chamber of Commerce - 2024 LADWP Reception		\$10,000
Los Angeles Cleantech Incubator - Spring Power Day 2024		\$10,000
Los Angeles Conservation Corps - 2024 Annual Luncheon		\$5,000
Los Angeles County Delegation Foundation - L.A. Dinner Fundraiser		\$15,000
Los Angeles Sentinel - 18th Annual Taste of Soul Family Festival		\$25,000
Los Angeles Waterkeeper - 2023 Making Waves at the LA River		\$5,000
Moulton Niguel Water District - ACWA-AWWA Reception		\$2,000
Moulton Niguel Water District - Water Infrastructure Networking Summit 2024		\$5,000
Mujeres De La Tierra - Dia De Los Muertos		\$5,000
National Audubon Society - Women in Water Diplomacy Network, North American and Colorado River Basin Launch Event		\$1,000
Orange County Coastkeeper - Toast the Coast		\$3,000
Rancho Los Alamitos Foundation - 12th Annual Cottonwood Award Luncheon		\$2,500
San Bernardino Valley MWD - 2024 Santa Ana River Science & Conservation Symposium		\$5,000
San Diego Coastkeeper - 2023 Seaside Soiree		\$1,000
Southern California Water Coalition - Quarterly Luncheon		\$2,500
Telele Foundation - Localizing California Waters Annual Conference 2023		\$1,000
Urban Water Institute - 30th Annual Water Conference		\$5,000
U.S. Green Building Council - 2023 Green Gala		\$4,500
U.S. Water Alliance - 2023 One Water Summit		\$10,000
Verdexchange - 17th Annual California Conference		\$18,000
Verdical Group - 2023 Net Zero Conference		\$4,200
Watreuse Association - 2023 Watreuse California Annual Conference		\$6,000
Watreuse Association - 2024 Watreuse Annual Symposium		\$7,500
Western Science Center - Science Under the Stars		\$10,000
Women in Non Traditional Employment Roles - Winter Gala 2023		\$10,300
Yolo Bypass Event		\$979
	Subtotal	\$324,479

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME		Amount (\$)
External Affairs - Community Relations Community Outreach Activity Sponsorships	7	
Active San Gabriel Valley - Pure Water Southern California Outreach		\$5,000
City of Lakewood - Pure Water Southern California and CAMP4W Outreach		\$752
Council For Watershed Health - CAMP4W Convening 2024		\$10,000
East Yard Communities for Environmental Justice - Pure Water So Cal Outreach		\$2,500
Los Angeles County Sanitation Districts - Earth Day Celebration		\$5,000
Nature For All - Pure Water Southern California Outreach		\$15,000
South Bay Center for Counseling - Pure Water Southern California Outreach		\$2,500
	Subtotal	\$40,752
Integrated Operations Planning and Support Services	1	
WaterReuse Association - Uniform Guide for Special Credits		\$12,000
	Subtotal	\$12,000
Office of Diversity, Equity & Inclusion	38	
American Council of Engineering Companies California Los Angeles County Chapter - 2023 Achievement Awards Banquet		\$1,250
American Indian Chamber of Commerce of California - Expo 23, Mid-Year Procurement Summit		\$2,000
Asian American Architect & Engineers Association - 45th Annual Awards Banquet		\$2,500
Asian American Architect & Engineers Association - Annual Scholarship Fundraiser		\$1,000
Asian American Architect & Engineers Association - Paths to Leadership: AAPI Perspectives in the Water/Wastewater Sector		\$800
Asian Business Association - Inland Empire - Awards and Installation Gala, Health2Wealth Event		\$1,000
Asian Business Association - Los Angeles - 47th Annual Awards Banquet, Corporate Connections		\$2,500
Asian Business Association - Orange County - BizCon - Business Convention, BizMatch, Gala & Awards Event		\$2,500
Asian Business Association - San Diego - Annual Sponsorship		\$2,000
Black Business Association of Los Angeles - Annual Conference		\$2,000
Black Chamber of Commerce - OC - OC Black Chamber of Commerce Awards		\$1,500
California Hispanic Chamber of Commerce - 44th Annual Statewide Convention		\$2,500
Council for Supplier Diversity - San Diego - High Performance Supplier Series Graduate Connection and Reception		\$3,500
Filipino American Chamber of Commerce - Orange County - Awards Gala, Go Green Health & Expo		\$2,500

Date of Report: December 10, 2024

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME	Amount (\$)
Greater Los Angeles African American Chamber of Commerce - 6th Annual Women in the C-Suite: Women in Technology, Awards Gala Annual Economic Awards Dinner	\$2,000
Hispanic Chamber of Commerce of Orange County - Annual Sponsorship	\$2,000
Hispanic Coalition of Small Businesses - Hispanic Heritage Month Latina Awards, Spheres of Sustainability Summit	\$1,200
Hispanic Coalition of Small Businesses - Spheres of Sustainability Summit	\$3,000
KBLA 1580 AM Talk Radio - Climate 2024	\$12,500
Latin Business Association - 12th Annual Women's Business Conference, 47th Annual Sol Business Awards	\$1,000
Los Angeles Latino Business Chamber of Commerce - Annual Sponsorship	\$2,000
Mira Coast College Foundation Small Business Development Center - National APEX 3rd Annual Small Business Expo, San Diego & Imperial Valley SBDC Network and APEX Accelerators	\$2,000
National Assoc of Minority Contractors - Southern California - Empowering Future Female Leaders in Architecture, Engineering, and Construction (3rd Annual Women's Tea Luncheon), Leadership Awards, SoCal Business Mixer	\$2,000
National Assoc of Women Business Owners - California - Annual Sponsorship	\$2,000
National Assoc of Women Business Owners - Inland Empire - Board Installation	\$2,000
National Assoc of Women Business Owners - Los Angeles - 6th Annual Procurement and Matchmaking Event, Solid Gold Night	\$3,000
National Assoc of Women Business Owners - Orange County - Annual Sponsorship	\$2,000
National Assoc of Women Business Owners - Ventura County - Annual Sponsorship	\$2,000
National Assoc of Women Business Owners - Ventura County - Small Business Certification & Procurement Panel	\$2,000
National Assoc of Women In Construction - Los Angeles - Annual Sponsorship	\$2,000
National Latina Business Women Association - Inland Empire - Annual Latina BiZCON, LEILA Awards	\$2,500
National Latina Business Women Association - Los Angeles - Annual Sponsorship	\$2,000
Regional Hispanic Chamber of Commerce - Contracting to Contracts Grow Your Business Series, Mujeres Del Ano Gratitude Reception, SoCal Business Development Conference	\$1,500
Southwest Veterans Business Resource Center - 12th Annual Veteran and Small Business Trade Show	\$1,500
U.S. Green Building Council - Los Angeles - 2024 California Green Building Conference, Green Gala and Sustainable Innovation Awards	\$2,500
Veterans In Business Network - 7th Annual VIB Network National Conference	\$2,500
Warmon Moses - NatiVisions Film Festival	\$1,000

FISCAL YEAR 2023/24 SPONSORSHIPS**BY GROUP**

ORGANIZATION - SPONSORSHIP NAME		Amount (\$)
Women's Business Enterprise Council - 20th Annual Procurement Conference, 2023 Unconventional Women's Conference, 2024 Small Business Administration Awards, Building Construction Event, Platinum Supplier Program		\$2,000
	Subtotal	\$85,750
Office of Sustainability, Resilience & Innovation	1	
Octane - Tech Innovation Forum, Fast Pitch Events and Women's Leadership Forum		\$6,000
	Subtotal	\$6,000
Engineering Services Group (ESG) - Engineering Services, Design Infra Structure, Engineering Facilities and Project Management	3	
ASCE Metro LA Branch - ASCE Engineers Week - Girl Day		\$500
ASCE Metro LA Branch - Northridge 30 Symposium on Lifeline Infrastructure at USC		\$2,500
LA Waterkeeper - UCLA Luskin Center for Innovation Event		\$25,000
	Subtotal	\$28,000
Water Resources Management	12	
Alliance for Water Efficiency - 2023 Water Efficiency Conservation Symposium		\$10,000
American Water Works Association - 2022 Water Smart Innovation Conference		\$2,500
Bay Area Council Foundation - CA Resilience Challenge 2023		\$50,000
Cal Desal - 2023 Fall Mixer		\$1,250
Cal Desal - 2024 Annual Conference		\$3,000
Cal Desal - 2024 Spring Mixer		\$1,250
California Irrigation Institute - 2024 Conference		\$5,000
California Water Data Consortium - Data for Lunch Series		\$5,000
California Water Efficiency Partnership - Peer-to-Peer 2024 Training Workshop		\$10,000
International Assoc of Plumbing & Mechanical Officials - 2024 Emerging Water Technology Symposium		\$2,500
Multi-State Salinity Coalition - Salinity Summit		\$3,000
Social & Environmental Entrepreneurs - 8th Annual CA Water Data Summit		\$10,000
	Subtotal	\$103,500
GRAND TOTAL	198	\$984,831

SPONSORSHIPS UP TO \$25,000

FISCAL YEAR 2023/2024

EXTERNAL AFFAIRS

Arab American Architects and Engineers Association –2023 Fall Awards and Gala \$5,000

AAAEA-California is a professional Arab American association dedicated to help, strengthen, empower, and inspire its members for excellence. Metropolitan’s sponsorship of the 2023 Fall Awards and Scholarship Gala highlighted students’ accomplishments, educational goals, and provided opportunities to discuss water supply conditions and careers in water. This sponsorship also provided Metropolitan the opportunity to promote its STEM education program and distribute conservation materials.

Association of California Water Agencies (ACWA)

ACWA’s mission is to provide comprehensive leadership, advocacy and resources for California public water agencies to ensure a high quality and reliable water supply in an environmentally sustainable and fiscally responsible manner.

National Water Resources Association (NWRA) Municipal Caucus \$2,000

This sponsorship secured a leadership role in NWRA’s Municipal Caucus and seat on the NWRA board for 2023/2024.

Association of Water Agencies (AWA)

AWA is governed by a 21-member board of directors comprising leaders representing water-related entities throughout Ventura County. AWA organizes forums to exchange information on local and regional water issues and encourages its members to develop, protect, conserve and improve the water resources in the region. Calleguas and Las Virgenes Municipal Water Districts are also members of AWA.

32nd Annual Water Symposium \$1,500

Metropolitan sponsored the 32nd Annual Water Symposium to provide water-related and board updates.

Annual Member and Policymaker Reception \$2,500

Metropolitan sponsored the Annual Member and Policymaker Reception to provide water-related and board updates.

Building Industry Association of Southern California (BIASC)

BIASC is a leading home builders’ organization that advocates for thousands of building industry leaders committed building communities, creating jobs and ensuring housing opportunities.

18th Southern California Water Conference \$5,000

The Southern California Water Conference provided a forum where more than 4,500 government officials, water management representatives, business leaders and community stakeholders come together to share best practices and discuss ideas to meet the challenges of serving the growing demand for water while protecting water resources.

2023 Centennial All Regional Installation \$10,000

Metropolitan sponsored the Centennial All Regional Installation and received the Regional Water Innovation and Leadership Award.

California Environmental Education Foundation (CEEF)

CEEF's mission is to inspire young people to understand and care for the environment through the support of innovative environmental education programs and partnerships.

2024 CEEF Teacher Institute **\$10,000**

The 2024 CEEF Teacher Institute on "Best Practices in Environmental Education and Stewardship" helped teachers deepen their knowledge of Next Generation Science Standards, supports STEM initiatives, and was aimed at increasing student understanding of ecological concepts and utilization of science. Metropolitan sponsored this program in partnership with the Los Angeles Department of Water and Power, the Municipal Water District of Orange County and West Basin and Las Virgenes Municipal Water Districts.

Teacher Focus Group **\$5,500**

Metropolitan partnered with CEEF to host a Teacher Focus Group on environmental education, STEM, and engineering outreach programs. Metropolitan co-sponsored this event with the Los Angeles Department of Water and Power and Las Virgenes Municipal Water District.

California-Hawaii State Conference of the NAACP - Day at the Capitol **\$3,000**

The NAACP's mission is to ensure the political, educational, social and economic equality of minority citizens of the United States and eliminate race prejudice. Metropolitan's sponsorship of the Day at the Capitol encouraged civic participation through direct engagement in the legislative process.

Central City Association of Los Angeles (CCA) - 2024 Treasures of Los Angeles **\$6,000**

CCA is an advocacy organization in the Los Angeles region focused on the future of Downtown Los Angeles. It represents the interests of over 300 businesses, trade associations and nonprofits from a broad range of industries. Metropolitan's sponsorship of the 2024 Treasures of Los Angeles event recognized the 100th anniversary of the organization.

Council of State Governments West - 76th Annual Meeting **\$3,000**

The Council of State Governments West provides state legislators and legislative staff with valuable relationship-building and professional growth opportunities through a variety of member-driven, regionally focused programs and services supporting important state and regional policy efforts.

KBLA 1580 AM Talk Radio - Climate 2024 **\$12,500**

KBLA is a radio station geared toward African Americans and other listeners of color. Metropolitan's support of a year-long climate justice campaign actively engaged in KBLA's ongoing conversations on various climate and water issues. (NOTE: Sponsorship totaling \$25,000 was shared by External Affairs and DEI Office)

League of California Cities, LA County Division - Affiliate Program **\$3,000**

The Los Angeles County Division (Division) represents 86 cities in Los Angeles County and is a key resource for city officials on core issues affecting cities. Metropolitan's sponsorship of the Affiliate Program enhances communication and collaboration between Division members and partners in the public and private sectors. Metropolitan staff regularly participate in Division legislative affairs and general membership meetings to share information on regional water issues.

Los Angeles Alliance for A New Economy (LAANE) – 2024 Women for a New LA **\$1,000**

LAANE is an organizing and advocacy institution committed to economic, environmental and racial justice. The institution bridges community and labor power to support policies that improve the lives of working families in Los Angeles and Long Beach and is actively involved in advocating for a sustainable water future. Its Metropolitan's sponsorship of the 2024 Women for a New Los Angeles Luncheon brought together more than 700 women and men to celebrate women's progressive leadership and vision.

Los Angeles Area Chamber of Commerce 2024 Inaugural Dinner \$5,000

The Los Angeles Area Chamber of Commerce's mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. As the oldest and largest business association in the region, the Chamber has a long - history of convening business leaders, communities and policy makers on key issues, including water. Metropolitan's sponsorship of the Inaugural Dinner honored business and civic leadership and shared the Chamber's program focus for the year ahead.

Los Angeles Business Council (LABC) - 2023 Sustainability Summit \$5,000

LABC has 500+ members that represent business and civic leaders from all industry sectors who are focused on innovative public policy that strengthens the economy while improving quality of life for all. Metropolitan is a member of LABC. LABC's 2023 Sustainability Summit was a high-level convening of business, government and nonprofit leaders. The event included a panel on current water issues impacting the Los Angeles region.

Los Angeles County Business Federation - Annual Policymakers Reception \$3,000

Los Angeles County Business Federation is an alliance that unites chambers of commerce, trade associations, minority business groups, economic development organizations, business improvement districts and other business groups to advocate for policies and projects that strengthen the regional economy. Metropolitan's sponsorship of the Annual Policymakers Reception provided an opportunity for staff to engage with 80 elected officials from various levels of government.

Los Angeles County Economic Development Corp (LAEDC) - Eddy Awards \$6,500

LAEDC is a nonprofit organization focused on equitable economic growth in the Los Angeles region. The organization uses research to advance key industries, provides business assistance, collaborates with educational institutions to develop a robust workforce, and provides government officials with economic data to ensure the continued growth of Los Angeles County. Metropolitan's sponsorship of the Eddy Awards supported the fulfillment of the LAEDC's mission of supporting the economy to collaboratively advance growth and prosperity for all.

Multiplier - Maven's Notebook \$10,000

Maven's Notebook serves the water community by providing coverage of important meetings and developments that can be referred to and referenced. Funding is used to provide continued coverage of critical statewide water policy and science issues as they progress through key agency meetings, public meetings, legislative hearings, conferences and seminars, and to support the operations of the California Water Library.

Municipal Water District of Orange County

The Municipal Water District of Orange County's mission is to provide reliable, high-quality supplies from Metropolitan Water District of Southern California and other sources to meet present and future needs at an equitable and economical cost, and to promote water use efficiency.

- **Orange County Water Summit \$1,600**

Sponsorship of the Orange County Water Summit allowed Metropolitan to engage with and educate local elected officials, community leaders and water experts on water issues and water policy.

- **Public Policy Dinner** **\$1,150**
 The Public Policy Dinner Sponsorship allows Metropolitan to coordinate with business leaders and elected officials on water legislation.
- **Water Energy Education Alliance** **\$5,000**
 Metropolitan's sponsorship provides opportunities to work with a coalition of water, energy and education leaders to build and bolster career pathways to water and energy jobs for California students. The Alliance is a collection of over 175 professional organizations that include water and energy agencies, departments of education, school districts, colleges and technical trade schools. The local water agency sponsors include the Los Angeles Department of Water and Power, Eastern Municipal Water District, Western Municipal Water District of Riverside County and the Water Replenishment District. This coalition convenes roundtables and seminars and commissions industry research at the state and federal level.
- **Orange County Water Policy Dinner** **\$1,100**
 The Water Policy Dinner sponsorship allows Metropolitan to educate local elected officials, community leaders and water experts on water issues and water policy.

North American Lake Management Society (NALMS) - 44th International Symposium **\$2,500**
 NALMS forges partnerships among citizens, scientists and professionals to foster management and protection of lakes and reservoirs. The 44th International Symposium played an important role in facilitating the exchange of ideas and technological advancements through presentations and exhibits covering a wide variety of topics and an opportunity for Metropolitan to demonstrate its leadership in the water resources community.

OC Taxpayers Association - OC Taxpayers Association Luncheon **\$2,000**
 The Orange County Taxpayers Association represents its members' interests to local, state and national government agencies and takes position on water policy. Metropolitan's sponsorship for the annual Luncheon created an opportunity to educate community leaders, local elected officials, legislators and their staff on water supply and policy issues.

Orange County Business Council (OCBC) - Legislative Summit/OCBC Legislative Day **\$3,000**
 OCBC helps develop growth opportunities throughout the county that lead to sustainable economic growth by hosting events and meetings with policy makers, advocates at local, state and federal levels representing its members, and providing data and research reports to shape the region's public policy. Metropolitan's sponsorship of the Legislative Summit/OCBC Legislative Day provided an opportunity to engage with Orange County's elected representatives and share information on water supply issues that impact economic development, workforce, housing and infrastructure.

Pacoima Beautiful - Environmental Justice Awards **\$3,000**
 Pacoima Beautiful is a grassroots environmental justice organization that provides education, impacts local policy and supports local arts and culture to promote a healthy and sustainable San Fernando Valley. Metropolitan's support of the Environmental Justice Awards helps to continue key initiatives, including Agua University, a month-long, immersive educational program that educates youth about the journey water takes to get to cities like Los Angeles; the Pacoima Wash Vision Plan, which will develop a new

multipurpose greenway along a tributary to the Los Angeles River; and the Junior Field Rangers program, which creates opportunities for young people to become stewards of the natural world.

Public Policy Institute of California (PPIC) - Water Policy Center (Leg Sponsorship) \$20,000

PPIC is a nonprofit, nonpartisan think tank. Its mission is to inform and improve public policy in California through independent, objective and nonpartisan research. Metropolitan's annual sponsorship of the Water Policy Center helps spur innovative water management solutions that support a healthy economy, environment and society..

San Diego Regional Chamber of Commerce - 153rd Anniversary Dinner \$7,500

The San Diego Regional Chamber of Commerce represents the business community throughout San Diego County and takes position on water policy items. Metropolitan's sponsorship of the Anniversary Dinner provided networking with local elected officials and community leaders.

San Gabriel Valley Public Affairs Network (SGVPAN) - Leadership Series Luncheon \$1,500

SGVPAN is a non-profit organization that engages local chambers, municipalities, utility agencies and regional businesses with elected officials and subject-matter experts in public policy forums and educational meetings on topics of mutual interest and current issues affecting the San Gabriel Valley region. Metropolitan's sponsorship of the Leadership Series Annual Luncheon extended an opportunity to discuss, share and promote important matters including water supply, water quality and infrastructure projects.

South Bay Cities Council of Governments (SBCCOG) - 2024 General Assembly \$2,500

SBCCOG provides a leadership forum for local governments to act collaboratively and advocate for regional issues, focusing on improving transportation and the environment and strengthening economic development. Metropolitan's 2024 sponsorship of the General Assembly is critical to the Pure Water Southern California community outreach with elected officials, policy advisors and non-governmental organizations. Metropolitan's contribution allowed SBCCOG to continue providing this event at no cost to the South Bay community, including local elected representatives, commissioners, city managers, city planners and staff and the public.

Southern California Water Coalition (SCWC) 2023 Annual Dinner \$10,000

SCWC is a nonprofit, nonpartisan organization made up of leaders from local government, businesses, cities, agricultural groups, labor unions, environmental organizations and water agencies. SCWC is dedicated to informing and educating Southern Californians about their water needs and their state water resources. Metropolitan's sponsorship of the 2023 Annual Dinner enhanced its role to take a leadership role in productive dialogue and building consensus to solving California's most critical water issues.

Strategic Energy Innovations (SEI) - Earth Day Events \$20,000

SEI's Energize Schools Program provides services to engage, inspire and empower K-12 students to become environmental leaders, green their campus and community and develop green career awareness and skills through hands-on, experiential learning. SEI also provides teachers with project-based curricula, teacher training, and direct instructional with a focus on environmental justice and working with underserved schools and communities. Metropolitan's sponsorship of Earth Day events created an opportunity for middle and high school students to develop leadership skills and learn about conservation, sustainability, water and air quality and waste management.

Theodore Payne Foundation - 2024 Native Plant Garden Tour \$15,000

Theodore Payne Foundation for Wildflowers and Native Plants is a nonprofit organization that inspires and educates Southern Californians about the beauty and ecological benefits of California native plant

landscapes. Metropolitan’s sponsorship of the 2024 Native Plant Garden Tour supports its outdoor conservation goals by promoting the Turf Replacement Program to a large and diverse audience.

United Chambers of Commerce (UCC) - Government Affairs Committee Meetings **\$3,000**

UCC is a coalition of 32 business organizations including 18 member chambers throughout the San Fernando Valley. UCC represents over 21,000 businesses, advocating on their behalf on all local, state and federal levels, and encourages the development of new business ventures in the community. Metropolitan staff attends monthly Government Affairs Committee meetings to provide updates on the district’s priorities.

Urban Water Institute Annual Sponsorship **\$1,000**

The Urban Water Institute is a nonprofit public education organization with the mission to provide non-partisan information to the water resource industry, including public agencies and private firms, with particular emphasis on water economics, management and resource policies as they affect consumers and the economy. Metropolitan’s annual sponsorship allows attendance at the Spring and Fall Conferences for networking and sponsor recognition benefits.

Western Riverside Council of Governments Supporting Foundation (WRCOG) - 33rd Annual General Assembly and Leadership Conference **\$4,000**

The purpose of the WRCOG is to unify Western Riverside County so that it can speak with a collective voice on important issues that affect its members. Representatives from 18 cities, the Riverside County Board of Supervisors and Eastern and Western Municipal Water Districts have seats on the WRCOG Executive Committee. Metropolitan’s sponsorship and participation in the General Assembly and Leadership Conference allows Metropolitan the opportunity to promote water reliability and resiliency supply issues amongst the region’s elected officials, business owners, community-based and NGO special needs groups and leaders.

Community Partnering Program

External Affairs administers sponsorships for community-based organizations to organize water conservation and water-use efficiency programs and activities throughout the Metropolitan Water District service area. Funding supports community forums, workshops, water festivals, after-school programs, and demonstration gardens. The following programs were sponsored through the Community Partnering Program:

- **Arlington Garden - Pasadena Garden Field Guide **\$3,000****
 Arlington Garden is a climate-appropriate habitat garden with sustainable waterwise practices, and the only non-profit public space dedicated to regenerative gardening in Los Angeles County. Its three-acre garden demonstrates responsible land and water use for the local climate with native and climate-suitable “California Friendly” Mediterranean plants. Metropolitan’s sponsorship of the Pasadena Garden Field Guide helps promote water conservation and water resources education.
- **Boys & Girls Clubs of Brea-Placentia-Yorba Linda - Watershed Education Day **\$3,000****
 The Boys & Girls Clubs of Brea-Placentia-Yorba Linda provides an engaging afterschool and summer educational programs to thousands of youths, with a strong focus on underserved pockets in the community. Metropolitan’s sponsorship of the Watershed Education Day helped promote water conservation and water resources education.
- **City of Hawthorne - Earth Day **\$3,000****
 The City of Hawthorne promotes a shared vision to build an economy and community with

environmental awareness. Metropolitan's sponsorship of Earth Day helped promote water conservation and water resources education.

- **City of Oxnard - Water Wise Student Art Contest** **\$3,000**
 The City of Oxnard Water Division promotes a variety of bilingual water conservation programs and resources to its 40,000 customer accounts. The goal of the Water Wise Student Art Contest is to engage students in grades 1-8 in water conservation topic discussions, to encourage water conservation, community responsibility and to build a strong partnership between local schools and their water divisions, including Metropolitan.
- **City of Pomona - California Native Plant Voucher Program** **\$3,000**
 The city of Pomona is dedicated to enhancing environmental sustainability and quality of life for its residents through various proactive environmental initiatives. The city launched a new California Native Plant Voucher Program to encourage sustainable landscaping practices by promoting the use of California native plants,. Metropolitan's sponsorship helped support and promote water conservation and education.
- **City of Seal Beach - Courtyard Demonstration Garden** **\$3,000**
 The city of Seal Beach offers programs that emphasize the importance of water conservation. Metropolitan partnered with the city to provide education resources and rebate information to promote water conservation and water resources education.
- **Coastal Christian Ministries - Water Wise Kids: Water Fill and Educational Station** **\$3,000**
 Coastal Christian Ministries is a preschool through grade 8 school in San Diego. The school curriculum is focused on being more innovative and sustainable by embracing aspects of the environment and water and developing new educational opportunities. Metropolitan sponsored the Water Wise Kids: Water Fill and Educational Station to promote positive environmental impact while learning about water education.
- **Cucamonga Valley Water District (CVWD) - Open House and Water Fairs** **\$3,000**
 CVWD is an organization with the mission of providing high quality, safe and reliable water and wastewater service, while practicing good stewardship of natural resources. Metropolitan's sponsorship of the Open House and Water Fairs helped promote water conservation and water resources education.
- **Elsinore Valley Municipal Water District (EVMWD) - Splash into Spring Community Water Festival** **\$3,000**
 EVMWD serves approximately 144,000 customers in Lake Elsinore, Wildomar, Canyon Lake and parts of Corona and Murrieta. Its mission is to deliver total water management that powers the health and vibrancy of its communities so life can flourish. Metropolitan's sponsorship of the Splash into Spring Community Water Festival helped the community understand how local water is treated and managed and promoted water conservation.
- **Forestry Educators Incorporated - 2023 San Bernardino Forestry Challenge** **\$3,000**
 The Forestry Educators Incorporated Challenge is an academic competition for high school students in technical forestry and current forestry topics with the objective to research, learn and present on how forests and water are intricately linked and dependent on each other. Participants spend four days in the forest collecting data, surveying and learning about the ecology and management of the forested landscapes. Metropolitan was a sponsor of the 2023 program.

- **Friends of Compton - Youth Activities League's Water Wise Kids** **\$3,000**
The Compton Sheriffs Youth Activities League provides educational tutoring, computer training, cultural field trips, sports activities, music and character-building activities for underserved children ages 7-17. Metropolitan's sponsorship of the Youth Activities League's Water Wise Kids event helped promote positive environmental impact while helping the youth learn about water education.
- **Friends of the Los Angeles River (FoLAR) - Earth Day Restore and Renew Project** **\$3,000**
FoLAR has educated, connected and mobilized over 70,000 Angelenos through free and accessible programs such as environmental education, youth eco-workforce, monthly habitat restoration days, river cleanups and community education events. Metropolitan's sponsorship of the Earth Day Restore and Renew Project helped promote water conservation and water resources education.
- **Generation STEAM - San Diego Festival of Science and Engineering** **\$3,000**
The San Diego Festival of Science and Engineering provided a full spectrum of hands-on STEAM activities to the region's diverse young population. Metropolitan partnered with Generation STEAM to promote these water conservation and water management education.
- **Hands for Hope - Water Conservation & Native Plant Educational Garden** **\$2,000**
Hands for Hope provides free support to youth and parents from low-income, underserved, predominantly single-parent minority households to improve their quality of life. The organization offers an after-school program for youth ages 8-12, and college and career planning program for teens ages 13-18. Metropolitan partnered with Hands for Hope to promote water conservation and water resources education for students.
- **Inland Empire Utilities Agency (IEUA) - Earth Day Celebration** **\$3,000**
IEUA's free Earth Day Celebration educates students and the community on water-use efficiency and environmental stewardship through educational booths and interactive activities. Metropolitan's sponsorship of the Earth Day Celebration helped support the program to promote water conservation and water resources education.
- **La Iglesia De Dios De La Profecia - Water is Life – Water Wise Garden** **\$3,000**
La Iglesia De Dios De La Profecia is a Pasadena-based church that serves the local community and provides resources such as food, shelter and any type of family assistance for all ages. In addition, the church holds community outreach events with positive resources for sustainable living. Metropolitan's sponsorship of the Water is Life-Water Wise Garden helped advance these efforts to promote water conservation and water resources education.
- **Long Beach Utilities Department**
Long Beach Utilities Department's outreach team supports the city's water conservation efforts throughout the entire city, reaching 500,000 residents within a 50 square mile service area.
 - **Deforest Park Wetland Exploration and Education** **\$3,000**
The Department's water conservation team hosted a free exploration and education day where residents learned about wetlands, their importance in protecting the watershed, and how this public space benefits the environment with California native habitat. An indigenous knowledge-based curriculum showcased in the arts of painting, poetry, music and various activities. Metropolitan's sponsorship offered resources on water conservation and water resources education.

- **Watershed Mural** **\$3,000**
The Watershed Mural project is part of a demonstration rain garden at Shoreline Village which collects rainwater off the nearby roof and supplies irrigation to the California native garden. The watershed mural shows the connection between people’s actions on land and their water supply health.
- **Los Angeles County Science and Engineering Fair (LACSEF) - 74th Annual Fair** **\$3,000**
LACSEF is an organization dedicated to increasing literacy and fostering diversity, equity and inclusion in Science, Technology, Engineering and Math education and related fields for over 900,000 middle and high school students throughout the county. Metropolitan was a sponsor of the fair that hosted hands-on workshops designed around engineering of water conservation systems, capture of rainwater, and the impact of water runoff analysis.
- **Los Angeles Neighborhood Initiative (LANI) - Community Forum** **\$3,000**
LANI revitalizes neighborhoods by engaging people and building vibrant public spaces. Metropolitan’s sponsorship of the Community Forum promoted water conservation and water resources education.
- **Moulton Niguel Water District (MNWD) NatureScape Garden Workshops** **\$3000**
MNWD serves more than 170,000 customers in Laguna Niguel, Aliso Viejo, Mission Viejo, Laguna Hills, Dana Point and San Juan Capistrano. The NatureScape water-wise project offer a journey through South Orange County’s sustainable landscapes featuring water-wise elements, native plants and post tour educational resources. Metropolitan’s sponsorship of the NatureScape Garden Tours and Workshops helps promote water conservation and water resources education.
- **Niguel Botanical Preserve - Earth Day 2024** **\$3,000**
The Niguel Botanical Preserve is an 18.1-acre Mediterranean climate demonstration garden dedicated to displaying plants appropriate for use in the Southern California coastal region. The Preserve offers educational walking trails featuring a large variety of drought tolerant plants, flowering shrubs, ground covers and trees. Metropolitan’s sponsorship of Earth Day 2024 helped promote water conservation and water resources education.
- **Oceanographic Teaching Stations Earth Day Festival** **\$3,000**
Oceanographic Teaching Stations manages the Roundhouse Aquarium Teaching Center to educate all generations about the importance of their oceans, beaches and tidelands. Metropolitan’s sponsorship of the Keep it Clean, Keep it Green – Earth Day Festival promoted water conservation and water resources education.
- **Olivenhain Municipal Water District (OMWD)**
OMWD serves 87,000 customers in the cities of Encinitas, Carlsbad, San Diego, San Marcos, Solana Beach and neighboring communities.
 - **Water Awareness Month Event** **\$3,000**
OMWD hosted a water education community event utilizing the Mobile Learning Water Experience (managed by the Wyland Foundation), a museum quality 1,000 square-foot mobile learning exhibition that features six interactive stations for students to explore how water quality and availability affect their lives. Metropolitan’s sponsorship of OMWD’s Water Awareness Month Event helped promote water resources education.

- **Water Treatment Public Tour** **\$3,000**
Metropolitan's sponsorship of the Water Treatment Public Tour helped provide guest communication and offered views of facility processes and operations that may not be accessible to those with limited mobility.
- **Orange County Water District (OCWD) - Children's Water Festival** **\$3,000**
OCWD serves 2.5 million people in Orange County and operates the region's groundwater basin. Metropolitan's sponsorship of the OCWD's Children's Water Festival helped promote water conservation and water resources education.
- **Pando Populus, Inc - Camp Pando** **\$10,000**
Pando Populus is a Los Angeles civic engagement incubator working with the leaders on key regional challenges, including sustainability. Pando education programs are part of a commitment that aims to return community to the heart of education. Metropolitan's sponsorship of Camp Pando promoted water supply, resources and conservation education.
- **Paradise Gardeners - Native Garden Educational Signage** **\$3,000**
Paradise Gardeners is a community educational garden club, open to the public. Paradise Hills Native Garden's core beneficiaries are underserved citizens of San Diego Council District 4, the most ethnically diverse district in San Diego. Metropolitan's sponsorship of the Native Garden Educational Signage helped promote water conservation and water resources education.
- **Rainbow Municipal Water District (RMWD) - STEM Field Trip** **\$3,000**
RMWD serves approximately 82 square miles in San Diego. RMWD hosted a field trip for Bonsall High School STEM students where participants engaged in learning activities that explored the water industry, including engineering and water management. Metropolitan's sponsorship of the field trip help promoted water management and water supply education.
- **Rancho Santa Ana Botanic Garden - Waterwise Community Festival** **\$3,000**
Rancho Santa Ana Botanic Garden is the largest botanic garden dedicated to California native plants. The organization promotes botany, conservation, and horticulture to inspire, inform and educate the community about California's native flora. Metropolitan sponsored the Waterwise Community Festival to promote water conservation and water resources education.
- **Rivers and Lands Conservancy (RLC) - Native Plant Garden Planting Events** **\$3,000**
RLC is a non-profit organization dedicated to connecting the community to natural, wild and open spaces of Southern California through land conservation and water stewardship. Metropolitan partnered with RLC to promote water conservation and water resources education.
- **Salesian Family Youth Center (Salesian)**
Salesian is a non-profit public benefit corporation that has been dedicated to serving young people in Boyle Heights and neighboring communities in Los Angeles' Latino Eastside.
 - **Water Education for Children and Youth Project** **\$2,000**
Metropolitan sponsored the Water Education for Children and Youth summer project to promote water education for underserved children and young people through research, creative activities and social media engagement.
 - **Water Wise: An Intergenerational Project** **\$10,000**

The Intergenerational Project for Building Resilience through Water Education and Conservation aims to expand community impact by focusing on fostering sustainability, resilience and innovation uniting individuals of varying ages to foster dialogue and enhance comprehension of the vital significance of water. Metropolitan's sponsorship helped promote multigenerational water conservation initiatives and water resources education.

- **San Diego Children's Discovery Museum (SDCDM)** **\$2,000**
 SDCDM is a leader in water education in San Diego County and continues to develop innovative programs and exhibits to educate children about their environment and limited water resources. Metropolitan partners with SDCDM to promote youth water education at special events.
- **San Diego River Park Foundation (SDRPF) - River Kids Discovery Days** **\$3,000**
 SDRPF was founded in 2001 to serve as a champion for creating the San Diego River Park system and to work toward a better future for the San Diego River. Metropolitan's sponsorship of the River Kids Discovery Days helps promote water conservation and water resources education.
- **Southern California Chinese-American Environmental Protection Association (SCCAEPA) - Youth Environmental Summer Camp** **\$2,000**
 SCCAEPAs mission is to promote environmental awareness and members' communications and to participate in and serve the environmental science and Chinese American communities. The organization has more than 500 members who are scientists, engineers, professors, students and environmental professionals working in sectors of government, municipalities, and consulting and engineering firms. Metropolitan's sponsorship of the Youth Environmental Summer Camp helped support work to promote youth water education.
- **St. Angela Merici Parish School - Water Wise Educational Day** **\$3,000**
 St. Angela Merici Parish School, located in the city of Brea, has taken the initiative to provide environmental education and STEM-based learning opportunities to its academic curriculum and goals. Metropolitan's sponsorship of the Water Wise Educational Day helped promote water conservation and water resources education.
- **Sustainable Claremont - Earth Day Celebration** **\$3,000**
 Sustainable Claremont is a nonprofit organization that provides environmental outreach and education including free sustainability workshops and presentations, an urban forestry program, a community composting co-op and an annual Earth Day Celebration. Metropolitan partnered with Sustainable Claremont to promote water conservation and water resources education.
- **Tarzana Community and Cultural Center - Tarzana Native Plant Fair** **\$3,000**
 Tarzana Community and Cultural Center is a non-profit organization dedicated to preserving the history of Tarzana and nurturing community engagement through environmental-themed activities. It offers educational resources for cultural and environmental programs. Metropolitan partnered with Tarzana Community and Cultural Center to promote water conservation and water resources education.
- **Trabuco Canyon Water District (TCWD)- Water Awareness Month** **\$3,000**
 TCWD is a multi-service agency that provides services to along the foothills of the Santa Ana Mountains. Metropolitan's sponsorship of Water Awareness Month promoted water conservation and water resources education.

- **Upper San Gabriel Valley Municipal Water District - WaterFest 2024** **\$3,000**
 Upper District is a special district that services 26 water retailers, which encompasses 18 cities and nearly one million people. Metropolitan’s sponsorship of WaterFest 2024 helped promote water conservation and water resources education.
- **Walnut Valley Water District (WVWD)**
 WVWD provides drinking water and recycled water to nearly 100,000 residents throughout the city of Diamond Bar, portions of the cities of Walnut, Industry, Pomona, West Covina, and the easterly unincorporated area of Rowland Heights.

 - **H2O Heroes Fun Fest** **\$3,000**
 As part of its water awareness education efforts, WVWD hosted its first “H2O Heroes Fun Fest” to engage students with educational performances and hands-on water education-themed activities. Metropolitan’s sponsorship helped promote water conservation and water resources education.
 - **Seniors Water Wise Workshops** **\$3,000**
 The City of Walnut’s Senior Center is a recreational facility that offers programs, classes, activities, excursions and special events. Metropolitan’s sponsorship of the Senior Water Wise Workshops helps promote water conservation and education.
- **Water Festival Earth Day** **\$3,000**
 The WVWD Water Festival Earth Day included water educational workshops, community group performances, water related educational giveaways, information, rebate resources and tools for residents to live a more water efficiency lifestyle. The event also included a water conservation activity/mulch giveaway. Metropolitan’s sponsorship of the Water Festival Earth Day helped promote these water conservation and water resources educational activities.
- **Water Replenishment District of Southern California - Groundwater Festival** **\$3,000**
 WRD is the largest groundwater agency by population in California, managing and protecting local groundwater resources for four million residents. Metropolitan’s sponsorship of the 14th Annual Groundwater Festival helped promote water conservation and water resources education.
- **Weaving Earth - LA Walks of Resilience and Accountability** **\$3,000**
 Weaving Earth is an educational non-profit organization that aims to strengthen relationships to self, community and the planet with programs that engage with nature, history and stories and supports systems change and social justice. Metropolitan partnered with Weaving Earth to promote water conservation, supply and resources education.
- **Western MWD - Inland Empire Water Wise Landscape Contest** **\$3,000**
 Western Municipal Water District of Riverside County serves nearly one million wholesale and retail customers in western Riverside County. Metropolitan’s sponsorship of the Inland Empire Water Wise Landscape Contest promoted water conservation and water resources education.

Group Manager’s Community Outreach Activities

The following sponsorships are coordinated by the External Affairs Group Manager in the effort to lead policy objectives and program initiatives in coordination with the board, executive management and other groups within the organization.

Arab American Architects and Engineers Association – California - Spring Gala **\$3,000**

Metropolitan’s sponsorship of the Spring Gala helps support AAAEA’s workshop highlighting students’ accomplishments, supporting educational goals and opportunities for Metropolitan to provide a speaker to discuss current water supply conditions along with careers in water. This sponsorship also provides an opportunity to promote its STEM education programs and distribute water-related conservation materials.

ACWA - 2023 Fall Conference and Expo **\$6,500**

Metropolitan’s sponsorship of the ACWA’s Fall Conference is provides water industry professionals the opportunity to hear from industry and elected leaders about key policy issues, and to network with colleagues in California’s water community

American Fisheries Society CA-NV Chapter - 2024 Annual Meeting **\$1,000**

The mission of the American Fisheries Society is to improve the conservation and sustainability of fishery resources and aquatic ecosystems by advancing fisheries and aquatic science and promoting fisheries professionals. Metropolitan’s sponsorship of the Annual Meeting helped bring together fisheries professionals and students from across California to share information, build community and partnerships, educate and address the natural resources challenges of their states.

Andres Y Maria Cardenas Family Foundation - Scholar Recognition Luncheon **\$10,000**

The mission of Andres Y Maria Cardenas Family Foundation is to create positive change in the Northeast San Fernando Valley by providing educational resources and financial assistance to deserving and ambitious students. Metropolitan’s sponsorship of the Scholar Recognition Luncheon recognized scholarship recipients and their parents and provided curriculum and resource materials on water supply, investments, planning and conservation.

Association of Women in Water, Energy and Environment (AWWEE) **\$3,500**

AWWEE’s mission is to foster a community dedicated to the advancement of women in the fields of water, energy and environment. Metropolitan’s sponsorship of the 2024 Annual Champion Sponsorship is a sponsorship of the organization, not an event and supported AWWEE’s educational events that help expand knowledge, build leadership skills and showcase the success of women in their fields.

BizFed Institute - Water Resiliency Forum **\$25,000**

The BizFed Institute educates, engages, equips and measures consensus solutions from civically minded, nonprofit, academic and regional leaders. Metropolitan’s sponsored the Water Resiliency Forum, a clearinghouse for addressing and understanding policies, including water resiliency, reliability and sustainability that create jobs, grow the middle class and alleviate poverty.

California African American Water Education Foundation (CAAWEF) **\$5,000**

CAAWEF’s mission is to catalyze deeper investments into the water systems that serve, employ and conduct business with the African American population. Metropolitan’s sponsorship of the Inaugural Convening supported awareness and understanding of public policy issues of interest to ratepayers.

California Trout (CalTrout) - 2024 Trout Camp Gala and Auction **\$2,500**

The CalTrout mission is to ensure healthy waters and resilient wild fish for a better California. Metropolitan’s sponsorship of the 2024 Trout Camp Gala and Auction helped preserve, sustain and

promote working agricultural landscapes in the Sacramento Valley that support ecosystem function and provide landscape-scale habitat benefits for fish, bird and wildlife populations.

California-Nevada Section, American Water Works Association, (CA-NV AWWA) - Section Membership Reception **\$3,000**

CA-NV AWWA's mission is to lead, educate and serve the water industry and its communities, including training opportunities for drinking water professionals. Metropolitan's sponsorship of the Section Membership Reception provided a forum for industry leaders to meet, discuss and plan for the future of water management and career development.

City of Carson - Samoan Heritage Festival 2024 **\$5,000**

The Samoan Heritage Festival celebrates, preserves and promotes the vibrant and diverse cultural heritage of Samoa, fostering unity and understanding within the community and beyond. Metropolitan's sponsorship of the festival helped support education and outreach on water supply reliability and conservation initiatives.

Climate Action Reserve - North American Carbon World 2024 **\$5,000**

The Climate Action Reserve's mission is to develop, promote and support innovative, credible market-based climate change solutions that benefit economies, ecosystems and society. Metropolitan's sponsorship of the North American Carbon World (NACW) 2024 helped connect business, nonprofit, government and academic leaders at North America's largest carbon event.

Climate Resolve

Climate Resolve builds collaborations to champion equitable climate solutions by connecting communities, organizations and policymakers to address a global problem through local action.

2024 Climate Resilience Nexus **\$5,000**

Metropolitan's sponsorship of the 2024 Climate Resilience Nexus helped foster an environment of collaboration and shared knowledge on climate resilience

Cooler in LA Gala 2024 **\$10,000**

Metropolitan's sponsorship of Cooler in LA Gala 2024 supported Los Angeles climate leaders.

Community College League of California - 7th Annual CABSE Conference **\$5,000**

Community College League of California for California Association of Black School Educators (CABSE) empowers its members to transform the lives of diverse students and strengthen communities statewide through advocacy, leadership, development, district services, coalition building and policy advancement.. Metropolitan's sponsorship of the Annual CABSE Conference supported Metropolitan's initiative to provide conservation and education resources information to underserved communities including minority students and students with disabilities.

Coro Southern California **\$10,000**

Metropolitan's sponsorship provided for direct engagement of Metropolitan staff with program fellows during the Water and Energy Focus Week, Women in Leadership Luncheon, and Crystal Eagle Awards Gala.

Council for Watershed Health 2023 State of the Los Angeles River Watershed **\$5000**

Council for Watershed Health advances the health and sustainability of its region's watersheds, rivers, streams and habitats – both in natural areas and urban neighborhoods. Metropolitan's sponsorship of the 2023 State of the Los Angeles River Watershed brought together federal, tribal and local governments, non-profit organizations, community-based organizations, scientists, academics, agency representatives,

land managers and other interested parties to learn about stream health, contaminants of emerging concern, climate change and the Los Angeles River.

Do It Yourself Girls (DIY Girls) 2023 and 2024 Gala **\$5,000**

DIY Girls mission is to increase girls' and gender-expansive youth's interest and long-term success in technology, engineering and making through innovative educational experiences and mentor relationships. Metropolitan's sponsorship of the DIY Girls Gala honored leaders working to advance opportunities in water, sustainability, climate change and other key policy issues including support for STEM-based programs for girls and gender expansive youth in low-income communities.

East Yard Communities for Environmental Justice (EYCEJ) Fighting for Life Celebration **\$2,500**

EYCEJ is an environmental health and justice non-profit organization working towards a safe and healthy environment for communities that are disproportionately suffering the negative impacts of industrial pollution. Metropolitan's sponsorship of the Annual Fighting for Life Celebration helped support work to improve community health and quality of life including water reliability and water quality.

Fellowship Latinos of Water (FLOW)- 2024 Spring ACWA Conference **\$2,000**

FLOW provides a forum for Latinos to promote inclusion and representation in leadership positions in water agencies to influence decision making for the benefit of all Californians. Metropolitan's sponsorship of the 2024 Spring ACWA Conference will promote inclusion of Latinos in the water sector by coordinating with educational institutions at various levels to promote careers in water.

Heal the Bay

Heal the Bay is an environmental nonprofit dedicated to making coastal waters and watersheds in Greater Los Angeles safe, healthy, and clean.

Bring Back the Beach 2024 **\$10,000**

Metropolitan's sponsorship of Bring Back the Beach 2024 celebrated Heal the Bay's work to make the coastal waters and watersheds in Greater Los Angeles safe, healthy, and clean.

One Water Day **\$10,000**

Metropolitan's sponsorship of One Water Day convened leaders working toward a sustainable water future and committed to protecting and conserving water in Los Angeles.

Lincoln Institute of Land Policy - Water & Tribes Initiative Support **\$1,000**

The Lincoln Institute of Land Policy Water & Tribes Initiative enhances the capacity of Tribes to manage water resources, engage in water policy discussions, and support sustainable water use through collaborative problem-solving. Metropolitan's sponsorship of the Water and Tribes Initiative helps support work of Tribes in the Colorado River Basin on critical water supply and management issues.

Long Beach Camerata Singers - Peace Project VII **\$5,000**

The Long Beach Camerata Singers Peace Project VII was a social-justice themed concert with the "The Worth of Water." Metropolitan sponsored the fair to support this unique program to disseminate information about environmental issues and science around water usage, pollution, and conservation.

Los Angeles Alliance for a New Economy - 2023 City of Justice Awards Dinner **\$5,000**

Metropolitan's sponsorship of the City of Justice Awards provided an opportunity to share information about district priorities with elected officials, business and labor leaders, philanthropists and activists.

Los Angeles Area Chamber of Commerce - 2024 LADWP Reception **\$10,000**

Metropolitan's sponsorship of the 2024 LADWP Reception supported work to build coalitions to advance sound water management policies and other key issues.

Los Angeles Cleantech Incubator (LACI)- Spring Power Day 2024 **\$10,000**

LACI is a non-profit organization creating an inclusive green economy for the people of Los Angeles by unlocking innovation by working with startups to accelerate the commercialization of clean technologies; transforming markets and other programs. For its sponsorship, Metropolitan received recognition on relevant materials, online, and events for the Spring Power Day 2024.

Los Angeles Conservation Corps - 2024 Annual Luncheon **\$5,000**

The Los Angeles Conservation Corps creates equitable opportunities for young people to build resilience in themselves, their communities and the environment through a program of work, education and support. Metropolitan's sponsorship of the 2024 Annual Luncheon offered youth and young adults paid work experience on a variety of conservation projects as well as the chance to build valuable life skills and personal resilience in a supportive environment.

Los Angeles County Delegation Foundation - L.A. Dinner Fundraiser **\$15,000**

Los Angeles County Delegation Foundation's mission is to improve the quality of life for residents of Los Angeles County through community engagement and public policy development.

Los Angeles Sentinel - 18th Annual Taste of Soul Family Festival **\$25,000**

Metropolitan sponsored the 18th Annual Taste of Soul Family Festival, which is the largest one-day street festival in Los Angeles, and reached hundreds with information about workforce opportunities and water conservation programs and rebates.

Los Angeles Waterkeeper - 2023 Making Waves at the LA River **\$5,000**

Los Angeles Waterkeeper's mission is to fight for the health of the region's waterways, and for sustainable, equitable and climate-friendly water supplies. Metropolitan's sponsorship of the 2023 Making Waves at the LA River honored those who have made a positive impact on the LA River's health and resiliency.

Moulton Niguel Water District - ACWA-AWWA Reception **\$2,000**

Metropolitan's sponsorship of the ACWA-AWWA Reception honored ACWA's President and Vice President and the AWWA President.

Moulton Niguel Water District - Water Infrastructure Networking Summit 2024 **\$5,000**

Metropolitan sponsored the Water Infrastructure Networking Summit 2024 to support water management, and funding opportunities for regional water and wastewater infrastructure.

Mujeres De La Tierra - Dia De Los Muertos **\$5,000**

Mujeres De La Tierra works to build grassroot community leadership and capacity among historically unrecognized communities, especially low-income, immigrant, and/or communities of color. Metropolitan's sponsorship of Dia De Los Muertos honored leaders who have initiated actions to Heal a Madre Tierra and showcased the work of Mujeres.

National Audubon Society - Women in Water Diplomacy Network, **\$1,000**

Metropolitan's sponsorship of the Women in Water Diplomacy Network, North American and Colorado River Basin Launch Event provided an opportunity for information sharing and partnership development of the North American Women in Water Diplomacy Network at the 2023 Colorado River Water Users Association.

Orange County Coastkeeper - Toast the Coast \$3,000

The mission of Orange County Coastkeeper is to protect swimmable, drinkable, fishable water and promote watershed resilience throughout their region. Metropolitan's sponsorship of Toast the Coast supported critical initiatives such as enforcing clean water laws, advocating for sustainable projects and monitoring local water bodies.

Rancho Los Alamitos Foundation - 12th Annual Cottonwood Award Luncheon \$2,500

The Rancho Los Alamitos Foundation was formed to operate and restore the Historic Ranch & Gardens and develop the foundation's considerable educational potential. Metropolitan's sponsorship of the Annual Cottonwood Award Luncheon helped support and model an inclusive, equitable and diverse organization and community for water resiliency and sustainability.

San Bernardino Valley Municipal Water District - 2024 Santa Ana River Symposium \$5,000

Valley District is a regional agency that imports water into the service area through participation in the State Water Project and manages groundwater storage within its boundaries. Metropolitan's sponsorship of the 2024 Santa Ana River Science and Conservation Symposium helped provide a forum for researchers and conservation practitioners to gather, provide updates, and facilitate collaboration on the important conservation issues of the Santa Ana River Watershed and throughout Southern California.

San Diego Coastkeeper - 2023 Seaside Soiree \$1,000

San Diego Coastkeeper protects and restores fishable, swimmable and drinkable waters in San Diego County and works to support sustainable water management and a healthy environment that supports high biodiversity, resilient ecosystems and thriving neighborhoods. Metropolitan's sponsorship of the Seaside Soiree supported the Birch Aquarium's interactive exhibits and an opportunity to network with fellow ocean enthusiasts.

Southern California Water Coalition - Quarterly Luncheon \$2,500

Metropolitan's sponsorship of the SCWC Quarterly Luncheon supported discussion and networking on key water policy issues.

Telele Foundation - Localizing California Waters Annual Conference 2023 \$1,000

The Telele Foundation is a 501(c)(3) non-profit created to promote Central Sierra Nevada ecology through healthy, sustainable local economies and regenerative land use strategies. Metropolitan's sponsorship of the Localizing California Waters Annual Conference connected allies toward the broader goal of water management by discussing local water approaches.

Urban Water Institute - 30th Annual Water Conference \$5,000

Metropolitan's sponsorship of the 30th Annual Water Conference helped promote the importance of water supply and conservation to water leaders and officials from throughout the state.

U.S. Green Building Council - 2023 Green Gala \$4,500

U.S. Green Building Council is a non-profit organization representing green building and sustainability professionals in California. Metropolitan's sponsorship of the 2023 Green Gala helped support over 13 sustainability programs that engage and benefit more than 20,000 individuals in their local communities.

U.S. Water Alliance - 2023 One Water Summit \$10,000

The U.S. Water Alliance is a national membership organization advancing policies and programs to advance transformative solutions to pressing water challenges so communities can thrive. Metropolitan's sponsorship of the 2023 One Water Summit convened diverse communities and provided programs and resources to promote dialogue and advance solutions to key water challenges.

Verdexchange - 17th Annual California Conference **\$18,000**

Verdexchange works to spur growth of the green economy and the use of clean energy, driving the region's trillion-dollar global energy and climate change marketplace. Metropolitan's sponsorship of the Annual California Conference provided opportunities to engage with leading private and public market makers who supply, procure, manufacture, finance, regulate and endorse advanced energy, water, transport and green build technologies.

Verdical Group - 2023 Net Zero Conference **\$4,200**

Verdical Group is a sustainability consulting firm focused on decarbonizing the environment and inspiring a net zero future. Metropolitan's sponsorship of the 2023 Net Zero Conference helped bring together climate leaders to build a net zero, decarbonized future through work to support green buildings, energy, waste and water initiatives.

WateReuse Association

The WateReuse is the nation's only trade association solely dedicated to advancing laws, policy, funding and public acceptance of recycled water. WateReuse represents a coalition of utilities that recycle water, businesses that support the development of recycled water projects and consumers of recycled water.

2023 WateReuse California Annual Conference **\$6,000**

Metropolitan's sponsorship of the 2023 WateReuse California Annual Conference featured numerous technical sessions and panels on reuse issues in the state and honored key leaders in the California water reuse sector.

2024 WateReuse Annual Symposium **\$7,500**

Metropolitan sponsored the 2024 WateReuse Annual Symposium, an event that attracts water professionals and water reuse practitioners globally for knowledge-sharing, networking, and collaboration.

Western Science Center - Science Under the Stars **\$10,000**

The mission of the Western Science Center is to advance knowledge of the region's natural history and cultural heritage, with an emphasis on the importance of water to life. Metropolitan's sponsorship of Science Under the Stars contributes to the research and sharing work of the Western Science Center.

Women in Non-Traditional Employment Roles (WINTER) - Winter Gala 2023 **\$10,300**

WINTER is a non-profit work development program whose mission is to train, educate and prepare women for transformative careers in the construction industry. Metropolitan's sponsorship of the Winter Gala 2023 supported 100 women in becoming trailblazers in the union construction and building trades industry.

Yolo Bypass Event **\$979**

Metropolitan's sponsorship of this event supported the celebration of the completion of the Yolo Bypass project, which Metropolitan helped fund. The bypass protects Sacramento from flooding and is important to the Sacramento Valley's farming economy as well as a key to the recovery of the Central Valley's endangered fish populations.

Community Relations Community Outreach Activities

The Community Relations Team in the External Affairs Member Services & Public Outreach Section manages communications, outreach and engagement to support Metropolitan's initiatives for new and

existing in-region water infrastructure projects. The following sponsorships supported these efforts as related to Pure Water Southern California.

Active San Gabriel Valley (Active SGV) – Pure Water Southern California Outreach \$5,000

Active SGV’s mission is to support a more sustainable, equitable and livable San Gabriel Valley. This sponsorship supported Active SGV’s outreach activities for the Pure Water Southern California program as they shared information on Pure Water Southern California’s environmental review process and virtual tours and hosted three community bike rides to the Santa Fe Spreading Grounds to present information on the region’s current water supply conditions and the benefits of the Pure Water Southern California project. Outreach activities were conducted to raise awareness of the project’s environmental review process with a focus on the communities of El Monte, South El Monte, Baldwin Park, Azusa and Irwindale.

City of Lakewood – Pure Water Southern California and CAMP4W Outreach \$752

Metropolitan’s sponsored community events in the City of Lakewood as part of the outreach for Pure Water of Southern California and CAMP4W.

Council for Watershed Health - CAMP4W Convening 2024 \$10,000

Metropolitan’s sponsorship of the CAMP4W Convening 2024 brought together several community-based organizations to discuss CAMP4W and future engagement opportunities.

EYCEJ - Pure Water Southern California Outreach \$2,500

EYCEJ hosted outreach activities for Pure Water Southern California using e-newsletters and social media platforms and print materials at their community centers.

Los Angeles County Sanitation Districts (LACSD) – Earth Day Celebration \$5,000

LACSD’s mission is to protect public health and the environment through innovative and cost-effective wastewater and solid waste management. Metropolitan sponsored LACSD’s Earth Day Celebration with a booth, activities and messaging related to Pure Water Southern California.

Nature for All – Pure Water Southern California Outreach \$15,000

Nature for All’s mission is to build a diverse base of support to ensure the Los Angeles area has equitable access to the wide range of benefits which nature provides. Metropolitan supported Nature for All’s community engagement efforts for the Pure Water Southern California program.

South Bay Center for Counseling (SBCC) – Pure Water Southern California Outreach \$2,500

SBCC is a proven social change agency dedicated to activating individuals, families and communities to fight for social justice and equity. Metropolitan sponsored SBCC’s community engagement efforts for the Pure Water Southern California program.

Integrated Operations Planning and Support Services

WateReuse Association - Uniform Guide for Special Credits \$12,000

The WateReuse Association is a non-profit dedicated to advancing laws, policy, funding and the public’s perception of recycled water. Metropolitan and the WateReuse Association collaborated to promote water reuse initiatives, particularly with Metropolitan’s Pure Water Southern California program efforts. Metropolitan’s sponsorship of the Uniform Guide for Special Credits helps to advance indirect potable reuse goals, maximize the use of existing infrastructure, and increase recycled water supplies statewide.

Office of Diversity, Equity & Inclusion

American Council of Engineering Companies (ACEC)– 2023 Achievement Awards **\$1,250**

The ACEC California is a nonprofit association of private consulting engineering and land surveying firms, dedicated to enhancing the consulting engineering and land surveying professions. Metropolitan’s sponsorship of the 2023 Achievement Awards Banquet supported a celebration of industry achievements.

American Indian Chamber of Commerce of California (AICC) **\$2,000**

The AICC provides opportunities for networking and support of American Indian-owned businesses in California. It is a statewide organization with chapters in Southern California, San Diego County, and Northern California. The organization provides Metropolitan with the opportunity to encourage “Native Owned businesses” to bid on Metropolitan’s contracts or to serve as subcontractors for purchasing, professional or construction contracts.

Expo’23

Metropolitan’s sponsorship of the Expo’23 is a premier procurement conference and trade fair that provides interactive discussions on procurement opportunities to inspire, connect and arm businesses with information to grow and succeed. The American Indian Chamber of Commerce provides a day of entrepreneurial development with Indian entrepreneurs, tribal leaders and government agencies.

Mid-Year Procurement Summit

Metropolitan’s sponsorship of the Mid-Year Procurement Summit allowed for procurement policies, opportunities, and trends.

Asian American Architect & Engineers Association (AAA/e)

AAA/e provides a platform for empowering professionals and professional growth, business development and networking, and leadership in the community.

45th Annual Awards Banquet **\$2,500**

Metropolitan’s sponsorship of the 45th Annual Awards Banquet in Los Angeles recognized corporations that consistently provided opportunities and foster an environment for Asian American entrepreneurs to flourish.

Annual Scholarship Fundraiser **\$1,000**

Metropolitan supported the event to support career development opportunities to empower architecture, engineering, and construction students and professionals in personal development, networking, and scholarship opportunities.

Paths to Leadership: AAPI Perspectives in the Water/Wastewater Sector **\$800**

Metropolitan’s sponsorship of the Paths to Leadership: AAPI Perspectives in the Water/Wastewater Sector provided a platform for professional water leaders to discuss their pathways to become leaders in the industry.

Asian Business Association (ABA) – Various Chapters

The ABA promotes and advocates on behalf of the chapter region’s Asian Pacific American business community. The association provides resources for economic growth and helps businesses to compete effectively in the local and global marketplace. Through memberships, Metropolitan is provided the opportunity to encourage local small business owners to bid on its contracts or to serve as subcontractors for purchasing, professional, or construction contracts.

ABA-IE **\$1,000****Awards and Installation Gala**

Metropolitan's sponsorship of the Awards and Installation Gala recognized ABA-IE members and community partners that have had impactful contributions to the business community in the Inland Empire.

Health2Wealth

Metropolitan's sponsorship of the Health2Wealth supported the expo with vendors of health and wealth-related businesses.

ABA-LA **\$2,500****47th Annual Awards Banquet**

Metropolitan's sponsorship of the Annual Awards Banquet honored leaders in the Asian American business community and recognized corporations that provide opportunities and foster an environment for Asian American entrepreneurs to flourish.

ABA-LA – Corporate Connections

Metropolitan's sponsorship of the ABA Corporate Connections provided businesses opportunities to meet local corporations, public agencies, and supplier diversity representatives in a private one-on-one setting. This included matchmaking and learning about minority certifications.

ABA-OC **\$2,500****BizCon - Business Convention**

Metropolitan's sponsorship of the BizCon - Business Convention provided networking opportunities with 150+ business owners and professionals.

BizMatch

Metropolitan's sponsorship of Business Matchmaking (BizMatch) helped businesses engage in a one-on-one session with procurement buyers and prime contractors.

Gala and Awards Event

Metropolitan's sponsorship of the Gala and Awards Event recognized and honored the Honorable Young Kim, U.S. Representative (CA-40). Metropolitan also received the Supplier Diversity Advocate of the Year Award at this event.

ABA-SD – Annual Sponsorship **\$2,000**

Metropolitan's annual sponsorship of the organization includes recognition at a variety of events throughout the year in the San Diego region.

Black Business Association of Los Angeles (BBA-LA)– Annual Conference **\$2,000**

BBA-LA provides Metropolitan the opportunity to encourage local small business owners to bid on Metropolitan's contracts or to serve as subcontractors for purchasing, professional or construction contracts. Metropolitan's sponsorship of the annual conference offers small business opportunities.

Black Chamber of Commerce - OC (BCC-OC)– OC Black Chamber of Commerce Awards **\$1,500**

BCC-OC was founded to create access to capital and procurement opportunities for the African American community in Orange County through economic development. The organization provides Metropolitan

with the opportunity to encourage local small business owners to bid on its contracts or to serve as subcontractors for purchasing, professional or construction contracts. Metropolitan's sponsorship of the OC Black Chamber of Commerce Awards offered a celebration of achievements throughout the year.

California Hispanic Chamber of Commerce (CHCC) – 44th Annual Statewide Convention **\$2,500**

CHCC is a non-profit organization that advocates for business in the state and helps businesses develop long-term commitments and engagement and is the leading regional Hispanic and ethnic business organization in the nation. Metropolitan's sponsorship of the Statewide Convention gathered Hispanic business owners, corporate executives and members from over 120 local and regional Hispanic chambers of commerce and diverse business associations statewide, as well as from throughout the nation.

Council for Supplier Diversity - San Diego – High Performance Supplier Series **\$3,500**

The Council for Supply Diversity uses the disciplines of Supplier Diversity initiatives as an engine for economic development to expand business opportunities for women, minorities and service-disabled veteran business enterprises. Metropolitan's sponsorship of the High-Performance Supplier Series Graduate Connection and Reception supported diverse business enterprises in their efforts to run more effectively and grow their businesses.

Filipino American Chamber of Commerce -Orange County (FACC-OC) **\$2,500**

The FACC-OC provides Metropolitan the opportunity to develop strategic relations with local business owners and encourage local small business owners to bid on its contracts or serve as subcontractors for purchasing, professional or construction contracts.

Awards Gala

Metropolitan's sponsorship of the Awards Gala recognized and honored leaders in the small Asian business communities.

Go Green Health & Expo

The annual Go Green Health & Expo brings together businesses focused on "green" space-eco-friendly, conservation-focused, sustainability-conscious event. Metropolitan's sponsorship provided operational support services.

Greater Los Angeles African American Chamber of Commerce (GLAAACC) **\$2,000**

Established in 1991, GLAAACC advocates for African American-owned businesses, promoting economic growth and development focusing on legislative advocacy as well as developing business opportunities and strategic alliances. The organization provides Metropolitan with the opportunity to encourage local small business owners to bid on contracts or to serve as subcontractors for purchasing, professional or construction contracts.

6th Annual Women in the C-Suite: Women in Technology

Metropolitan's sponsorship of the Annual Women in the C-Suite: Women in Technology honored and celebrated women in technology.

Awards Gala Annual Economic Awards Dinner

The Awards Gala Annual Economic Awards Dinner recognized Metropolitan's nomination for the Utility Company of the Year Award and honored the African American and small business community.

Hispanic Chamber of Commerce of Orange County (HCC-OC) - Annual Sponsorship **\$2,000**

HCC-OC provides Metropolitan the opportunity to encourage local small business owners to bid on its contracts or to serve as subcontractors for purchasing, professional or construction contracts.

Metropolitan's annual sponsorship of the organization is for various small business administration events.

Hispanic Coalition of Small Businesses (HCSB)

The HCSB was formed in 2022 in the Greater Inland Empire region of Southern California and is committed to being the leading resource and voice of Hispanic and diverse small businesses in this region and beyond to ensure the success of the local small business communities.

Hispanic Heritage Month Latina Awards **\$1,200**

Metropolitan's sponsorship of the Hispanic Heritage Month Latina Awards provided an opportunity to attend the event and engage with leaders from throughout the region.

Spheres of Sustainability Summit **\$3,000**

Metropolitan's sponsorship of the Spheres of Sustainability Summit empowers, electrifies and illuminates the path toward sustainable communities.

KBLA 1580 AM Talk Radio – Climate 2024 **\$12,500**

Metropolitan's sponsorship of KBLA's Climate 2024 initiative facilitated discussions on climate action related to conservation, community services, and diversity, equity, and inclusion. (NOTE: Sponsorship totaling \$25,000 was shared by External Affairs and DEI Office)

Latin Business Association (LBA) **\$1,000**

The LBA promotes business growth and provides advocacy and business education. The membership represents more than 800,000 Latino businesses in California.

12th Annual Women's Business Conference

Metropolitan's sponsorship of the Women's Business Conference provided a panel discussion focusing on the future of California's energy. The discussion included California's move toward clean energy and its impacts on businesses and communities across the state.

47th Annual Sol Business Awards

Metropolitan's sponsorship of the 47th Annual Sol Business Awards recognized and honored outstanding achievements in the business community.

Los Angeles Latino Business Chamber of Commerce (LALCC) – Annual Sponsorship **\$2,000**

The LALCC is a non-profit leading organization dedicated to organizing and uniting Latino business owners to grow and create positive economic impact. Metropolitan's annual sponsorship of the organization provides a procurement technical assistance center and strategic sourcing and training for disabled veteran business enterprises.

Mira Coast College Foundation Small Business Development Center (SBDC) **\$2,000**

The SBDC Network is primarily funded by the U.S. Small Business Administration via a cooperative agreement and the California Governor's Office of Business and Economic Development via grants. Southwestern Community College is the agreement and grant holder for the San Diego & Imperial SBDC network and also provides significant support

National APEX 3rd Annual Small Business Expo

Metropolitan's sponsorship of the National APEX 3rd Annual Small Business Expo provided support, resources and expertise for local businesses interested in government contracting..

San Diego & Imperial Valley SBDC Network and APEX Accelerators

Metropolitan's sponsorship of the San Diego & Imperial Valley Small Business Development Network and APEX Accelerators connects contracts and procurement information to the small business community.

National Association of Minority Contractors (NAMC-SC) - Southern California **\$2,000**

NAMC-SC provides Metropolitan with the opportunity to encourage local small business owners to bid on its contracts or to serve as subcontractors or construction contracts.

Future Female Leaders in Architecture, Engineering and Construction Luncheon

Metropolitan's sponsorship of Empowering Future Female Leaders in Architecture, Engineering and Construction provided an opportunity to support young women pursuing careers in architecture, engineering, and construction.

Leadership Awards

Metropolitan's sponsorship of the Leadership Awards recognized and honored minorities in the contracting businesses.

SoCal Business Mixer

Metropolitan's sponsorship of the SoCal Business Mixer provided participation in a panel presentation and networking opportunities with over 200 small businesses.

National Association of Women Business Owners (NAWBO) – Various Chapters

The NAWBO supports business and economic issues affecting women-owned businesses. The association provides Metropolitan with the opportunity to encourage local small business owners to bid on contracts or to serve as subcontractors for purchasing, professional or construction contracts. Chapter memberships include Inland Empire, Los Angeles, San Diego and Orange and Ventura Counties.

NAWBO-CA – Annual Sponsorship **\$2,000**

NAWBO-CA provided Metropolitan staff with the opportunity to encourage small business owners to bid on contracts or serve as subcontractors for purchasing, professional or construction contracts. Metropolitan's sponsorship of the organization provides access to many events.

NAWBO – Inland Empire – Board Installation **\$2,000**

Metropolitan's sponsorship of the board installation allows Metropolitan to participate in the event by supporting new board and committee members and community business partners.

NAWBO – Los Angeles **\$3,000**

6th Annual Procurement and Matchmaking Event

Metropolitan's sponsorship of the 6th Annual Procurement and Matchmaking Event provided opportunities to network and connect with small businesses for procurement opportunities.

Solid Gold Night

Metropolitan's sponsorship of the Solid Gold Night allowed Metropolitan to attend the installation of new member leaders and reconnect with community business partners.

NAWBO – Orange County – Annual Sponsorship **\$2,000**

Metropolitan's provided an annual sponsorship of this organization to support its efforts as a community of women entrepreneurs committed to helping each other learn, grow, and prosper.

NAWBO – Ventura County

Annual Sponsorship **\$2,000**

Metropolitan's annual sponsorship allowed support of new board and committee members while reconnecting with community business partners. This is a FY22/23 sponsorship paid in FY23/24.

Small Business Certification & Procurement Panel **\$2,000**

Metropolitan's sponsorship of the Small Business Certification & Procurement Panel featured an interactive panel discussion of accomplished, highly knowledgeable women professionals. Stories of success and inspiration were shared, and practical advice was given to the small business attendees.

National Association of Women in Construction - Los Angeles – Annual Sponsorship **\$2,000**

The National Association of Women in Construction of Los Angeles (NAWIC-LA) objective is to unite for their benefit women who are actively employed in the various phases of the construction industry. Metropolitan's annual sponsorship of the organization is for various events.

National Latina Business Women Association (NLBWA-LA) – Various Chapters

NLBWA-LA provides Metropolitan with the opportunity to encourage local small business owners to bid on contracts or to serve as subcontractors for purchasing, professional, or construction contracts. Sponsorships include Inland Empire (NLBWA-IE) and Los Angeles (NLBWA-LA) chapters.

NLBWA-IE **\$2,500****eAnnual Latina BiZCON**

Metropolitan's sponsorship of the Annual Latina BiZCON facilitated a matchmaking session, providing the small business community an opportunity to engage with supplier diversity.

LEILA Awards

Metropolitan's sponsorship of the LEILA Awards recognized outstanding Latina-owned businesses and Latina executives who exemplify innovative business strategies, resilience, and success, and contribute to the business community in the Inland Empire.

NLBWA-LA – Annual Sponsorship **\$2,000**

Metropolitan's annual sponsorship of the organization provided access to support professional and business skills development through educational programming, mentoring and networking.

Regional Hispanic Chamber of Commerce (RHCC) **\$1,500**

The mission of the RHCC is to advocate, promote and facilitate the success of businesses in the Southern California region and its trade areas. The organization provides Metropolitan with the opportunity to encourage local small business owners to bid on its contracts or to serve as subcontractors for purchasing, professional or construction contracts.

Contracting to Contracts Grow Your Business Series

Metropolitan sponsorship of the Contracting to Contracts Grow Your Business Series allowed for the opportunity to exhibit, network and connect with small businesses.

Mujeres De Año Gratitude Reception

Metropolitan's sponsorship of the Mujeres De Año Gratitude Reception honored leaders from a variety of professional fields and disciplines and recognized them for their impact, influence and inspiration continuously displayed in the community. The event also celebrated the outstanding demonstration of character, commitment, civic leadership and citizenship of extraordinary individuals in their communities.

SoCal Business Development Conference

Metropolitan's sponsorship of the SoCal Business Development Conference provided a panel on contracting with government organizations, how small businesses can make themselves more competitive and a question-and-answer session. The conference also featured a procurement matchmaking session.

Southwest Veterans Business Resource Center- (SWVBRC –Veteran and Small Business Trade

Show **\$1,500**

SWVBRC works with communities and businesses to serve veterans, active-duty members and spouses through outreach and education programs. Metropolitan's sponsorship of the Annual Veteran and Small Business Trade Show provided networking opportunities for small businesses and panel participation on Selling to Government.

U.S. Green Building Council (USGBC-LA) - Los Angeles

\$2,500

USGBC-LA is a non-profit organization representing green building and promoting sustainable professionals in building infrastructure in and around the Greater Los Angeles Region.

2024 California Green Building Conference

Metropolitan's sponsorship of the 2024 California Green Building Conference provided an opportunity for a community of networking to take center stage in innovation, sustainability and uniting advocates with companies statewide for a greener California.

Green Gala and Sustainable Innovation Awards

Metropolitan's sponsorship of the Green Gala and Sustainable Innovation Awards celebrated outstanding leaders' contributions to sustainability, innovation and community impact.

Veterans In Business Network (VIB) - 7th Annual VIB Network National Conference

\$2,500

The VIB Network is a nonprofit organization that advocates for veteran businesses including service-disabled veteran-owned small businesses and disabled veterans business enterprises (DVBES). VIB provides free business resources, educational seminars and outreach opportunities, thereby facilitating opportunities for DVBES to work with Metropolitan. Metropolitan's sponsorship of the 7th Annual VIB Network National Conference helped build connections between corporations, government agencies and prime contractors looking to create partnerships with the veteran business community.

Warmon Moses – NatiVisions Film Festival

\$1,000

The NatiVisions Film Festival took place at the Colorado River Indian Reservation in Parker, Arizona. The festival celebrated Indigenous filmmakers and their stories, showcasing a variety of films that highlight Indigenous cultures and perspectives.

Women's Business Enterprise Council (WBEC-WEST)

\$2,000

The WBEC-WEST is a national advocate of women-owned businesses suppliers to corporations and works to foster diversity in the world of commerce with programs and policies to expand opportunities in the marketplace for women business owners.

20th Annual Procurement Conference

Metropolitan's sponsorship of the 20th Annual Procurement Conference provided small business opportunities.

2023 Unconventional Women's Conference

Metropolitan's sponsorship of the 2023 Unconventional Women's Conference provided a discussion on various strategies to improve supplier diversity appeal, followed by a productive business networking activity focused on building opportunities for future collaborations.

2024 Small Business Administration Awards

Metropolitan's sponsorship of the 2024 Small Business Administration Awards in San Diego celebrated outstanding small businesses and their contributions to the local economy. This event recognized businesses that have thrived despite economic challenges and honored those who support and advocate for small businesses.

Building Construction Event

Metropolitan's sponsorship of the Building Construction Event supported in-person connections in the construction industry.

Platinum Supplier Program

Metropolitan's sponsorship of the Platinum Supplier Program provided small business opportunities.

OFFICE OF SUSTAINABILITY, RESILIENCE & INNOVATION

Octane - Tech Innovation Forum, Fast Pitch Events and Women's Leadership Forum **\$6,000**

Octane leads a diverse innovation community accelerating access to capital, resources and solutions while providing high-value support to their partners and clients. Metropolitan's sponsorship provided many benefits throughout the year including tickets to the Tech Innovation Forum and Fast Pitch. Tech Innovation Forum is a premier event at the forefront of technological advancement bringing together visionaries, industry leaders and enthusiasts. Fast Pitch is a dynamic and high-energy segment before the Forum where innovative tech start-ups showcase their ideas, products and business models in a rapid-fire format. Several groups across Metropolitan attended the Tech Innovation Forum and Fast Pitch events, engaging with top-tier speakers, explore emerging trends and participate in networking opportunities, making it a vital hub for staying ahead in the rapidly evolving tech ecosystem. Some Metropolitan groups are involved in the Women's Leadership Forum. This forum provided an opportunity for its member agencies and staff to speak on panels at the event. Metropolitan has discovered technologies at Octane that have been piloted, implemented and showcased in current operations.

ENGINEERING SERVICES GROUP

American Society of Civil Engineers (ASCE) Metro LA Branch - ASCE Engineers Week **\$500**

ASCE Metro LA Branch hosted the ASCE Engineers Week Girl Day event at Metropolitan's Headquarters, one of several events to help inspire future generations of female engineers from disadvantaged and underrepresented backgrounds. It provided opportunities for students in grades 6-12 to learn about science, technology, engineering and mathematics through professional panels and engineering craft activities.

ASCE Metro LA Branch - Northridge 30 Symposium on Lifeline Infrastructure **\$2,500**

ASCE Metro LA Branch hosted the Northridge 30 Symposium on Lifeline Infrastructure, which helps promote interaction between infrastructure professionals, community leaders, educational institutions and

researchers to further expand on infrastructure resiliency and community preparedness. Metropolitan participated as industry panel speakers at this symposium.

Los Angeles Waterkeeper (LA Waterkeeper) - UCLA Luskin Center for Innovation \$25,000

LA Waterkeeper advocates for the health of our waterways and sustainable, equitable and climate-friendly water supplies for all people and communities in the region. For this event, an independent group of technical experts convened to undertake a system-wide assessment of how to best maximize wastewater recycling throughout the Los Angeles region. Los Angeles County Sanitation Districts and other reuse agencies also sponsored this independent panel to explore more system-wide, outside-the-box solutions. This sponsorship helped to ensure Metropolitan's Pure Water Southern California program is well coordinated with other similar reuse projects in the area and garner support from local environmental, non-governmental organizations.

WATER RESOURCES MANAGEMENT

Alliance for Water Efficiency - 2023 Water Efficiency Conservation Symposium \$10,000

The Alliance for Water Efficiency serves as a North American advocate for water-efficient products and programs and provides information and assistance on water conservation efforts. The symposium offers an opportunity for Metropolitan to continue staff professional development, to build industry relationships and share ideas. Sponsorship of the event included the opportunity to attend and participate in a variety of promotion and recognition prior to and during the symposium.

American Water Works Association (AWWA) - 2022 Water Smart Innovation Conference \$2,500

Water Smart Innovations is the world's largest conference on urban water efficiency and is presented by the American Water Works Association. AWWA focuses on water management, treatment as well as water efficiency. The conference offered an opportunity to present information about Metropolitan to a large audience as well as staff professional development.

CalDesal \$5,500

Metropolitan is a founding member of CalDesal and currently serves on the Executive Committee. CalDesal conducts legislative and regulatory actions, outreach, white papers and related activities for seawater desalination, brackish groundwater desalination and salinity management. CalDesal is Metropolitan's primary vehicle for addressing desalination issues and plays a vital role in preserving desalination as an option for Southern California's diversified resource portfolio.

2023 Fall Mixer \$1,250

Metropolitan's sponsorship of the 2023 Fall Mixer included display of Metropolitan's logo in the event marketing, social media and outreach materials.

2024 Annual Conference \$1,250

Attendees heard from officials of the Newsom Administration and key regulatory agency leaders about the work that a number of state agencies are engaged on within the desalination space. Attendees also received an overview of the economic impacts of water and from key federal agency partners. Metropolitan's sponsorship included an exhibit booth to share marketing and outreach materials.

2024 Spring Mixer \$1,250

The 2024 Spring Mixer provided an opportunity to showcase Metropolitan's organization to the California desalination industry.

California Irrigation Institute – 2024 CA Irrigation Institute Conference \$5,000

The California Irrigation Institute is the leading membership organization for irrigation equipment and system manufacturers, dealers, distributors, designers, consultants, contractors and end users to stay informed of important trends, topics and best practices in the industry. Metropolitan sponsored and attended the annual conference, which provides an opportunity for staff to learn about the latest trends, technologies and issues in the agriculture and landscape irrigation industries. This aligns with the priority to advance long-term reliability and water resilience, specifically to increase outdoor water use efficiency.

California Water Data Consortium - CWDC Data for Lunch Series \$5,000

Metropolitan is a founding member of the Consortium and serves on its Board of Directors. Staff also participates in the Consortium's committees and project teams. The Consortium is a strategic partner supporting beneficial state-level open water data initiatives such as urban data reporting streamlining. Metropolitan's sponsorship for the Data for Lunch series supported these activities.

California Water Efficiency Partnership (CalWEP) - Peer-to-Peer Training Workshop \$10,000

CalWEP's mission is to maximize urban water efficiency and conservation by supporting and integrating innovative technologies and practices; encouraging effective public policies; advancing research, training and public education; and building collaborative approaches and partnerships. This aligns with the priority to advance long-term reliability and water resilience. Sponsorship of the event enabled staff to attend the conference and make a presentation on Metropolitan programs.

International Association of Plumbing & Mechanicals Officials - 2024 Emerging Water Technology Symposium \$2,500

The Emerging Water Technology Symposium (EWTS) showcases products, systems and services to engaged participants concerned about water and energy efficiency from across the globe. The EWTS is co-convened by the American Society of Plumbing Engineers, the International Association of Plumbing and Mechanical Officials and Plumbing Manufacturers International in cooperation with the World Plumbing Council. This aligns with the priority to advance long-term reliability and water resilience. Metropolitan's sponsorship of the event provided an opportunity to attend the event.

Multi-State Salinity Coalition (MSSC) - Salinity Summit \$3,000

Metropolitan is a founding member of MSSC and serves on its Board. MSSC funds operations through annual summit registrations and conference sponsorships. Sponsorship strengthens contacts with stakeholders such as the United States Bureau of Reclamation.

Social and Environmental Entrepreneurs - 8th Annual California Water Data Summit \$10,000

Metropolitan's sponsorship provide the opportunity to speak at the summit, providing policy-based and technical-focused information about governance and standardization of data systems, data pipelines and workflow automation, technologies for climate resiliency, water efficiency regulations, groundwater management and career development.

**SPONSORSHIPS
OVER \$25,000****FISCAL YEAR 2023/2024****EXTERNAL AFFAIRS****Pando Populus - Pando Days 2024 **\$30,000****

Metropolitan's sponsorship of Pando Days 2024 Season supports a focus in higher education institutions. Metropolitan partners with LA County Sanitation District and Pando Populus to facilitate their college outreach program within the radius of the Grace Napolitano Pure Water Southern California Innovation Center. The post-secondary schools, including CSU Dominguez Hills, Harbor College, and El Camino College, are charged with working on real life sustainability projects for the County of Los Angeles. Pando Populus provides the framework and resources to help college students create solutions and prototypes for issues such as water, climate, transportation and biodiversity as identified in LA County's sustainability plan. This sponsorship supported three components of Pando Days: sustainability competition - \$10,000; overall event - \$10,000; and Pure Water Southern California new colleges recruitment - \$10,000.

WATER RESOURCES MANAGEMENT**Bay Area Council Foundation - CA Resilience Challenge 2023 **\$50,000****

The Bay Area Council's California Resilience Challenge (CRC) co-funds competitively selected climate resiliency projects in disadvantaged communities. Metropolitan's sponsorship of the CRC builds partnerships with water and energy utilities and funds projects across the state, including in Southern California. The resiliency projects are designed to be templates transferable to other communities. Through the sponsorship, Metropolitan participates in selecting the projects and receives recognition in CRC's events and outreach materials.