



Theme, Guidelines, & Selection Criteria

2027 Student Art Calendar Contest

“Being Water Wise Is ...”



2027 Student Art Calendar Contest

Theme: “Being Water Wise Is ...”

Deadline: May 30, 2026

Entries per Agency: Up to **15 total** (max 5 per grade group: K–5, 6–8, 9–12)

Theme

Illustrate water-wise and efficient use:

- Home, school, community, business, industry, agriculture, recreation
- Emphasize conservation, stewardship, climate change impacts
- Bold, bright colors work best; less text is better

Submission Requirements

- **Digital files only:** Landscape format, **300 dpi TIFF**, min. **240 ppi** or **5 MP**
- **Note: MWD might request the original artwork. Updated guidelines forthcoming.**
- Name format: StudentLastName-FirstName-Agency.tiff
- Upload to your agency’s **OneDrive folder** (request link from Brian Martz)
- Upload **four** items:
 1. Digital art file
 2. Student Information Card
 3. Parent Approval Form
 4. Excel roster with: Student, School, Grade, Description, Member & Retail Agency (if applicable)
 - [Google Spreadsheet Template](#)

Content Rules

- All work must be **original** (no tracing or copyrighted/trademarked characters)
- Avoid spelling errors (art with misspellings will be disqualified)
- May depict:
 - Conservation/stewardship actions
 - Climate change impacts
 - Water use in home, school, business, nature, agriculture, recreation, or hygiene

Judging Criteria

1. Meets all submission rules
2. Addresses conservation/stewardship
3. Originality, creativity, including word clarity



Recognition

Traveling Art Road Show

- Launch: **March 1, 2026**
- Participation form due: **Feb. 28, 2026** (Survey link TBD)

2027 Student Art Calendar Contest Checklist

Theme & Deadline

- Theme: "Being Water Wise Is ..."
- Illustrate water-wise and efficient use in home, school, community, business, agriculture, and recreation
- Deadline: May 30, 2026
- Entries per agency: Up to 15 total (max 5 per grade group: K-5, 6-8, 9-12)

Submission Requirements

- Digital files only: Landscape format, 300 dpi TIFF, min. 240 ppi or 5 MP
- File naming: StudentLastName-FirstName-Agency.tiff
- Upload to agency OneDrive (request link from Brian Martz)
- Upload 4 items: Digital art file, Student Info Card, Parent Approval Form, Excel roster
- Use provided Google Spreadsheet template

Content Rules

- All work must be original (no tracing or copyrighted characters)
- No spelling errors (misspelled art will be disqualified)
- Depict conservation/stewardship, climate change impacts, or water use scenarios

Judging Criteria

- Meets all submission rules
- Addresses conservation/stewardship
- Originality and creativity
- Visual and word clarity

Recognition

- 36 artworks selected for calendar & digital library
- Recognition event: December 2026
- Selected art becomes property of Metropolitan and may be used for promotion

Traveling Art Road Show

- Launch: March 1, 2026
- Participation form due: Feb. 28, 2026 (Survey link TBD)



2027 Student Information Card
"Being Water Wise Is ..." Student Art Contest

Student's First Name:		Grade Level:	
Student's Last Name			
Teacher's Name:		Teacher's Email:	
School District:		School Phone:	
School Name:			
Parent's Name:		Parent's Email:	
Parent's Home Address:			
Parent's Cell Phone			
Digital Filename:	(example: StudentLastName-FirstName-Agency.tiff)		

Submitting Agency:	
Contact Person(s):	

MWD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly. Include this document with your digital submission.



Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned.

Metropolitan and the participating agency have the right to use any selected poster for its *"Being Water Wise /s..."* calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, social media, display of the original or copies of art at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards, etc.

____ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2025 calendar and on any non-profitable promotional education items.

____ **No**, I do not approve of my child's artwork being featured in the Metropolitan 2025 calendar and on any non-profitable promotional education items.

SCHOOL	TEACHER	GRADE
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Student's Name (please print)	DATE
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Name of Parent/Guardian (please print)

Signature of Parent/Guardian	DATE
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