Achievement Scorecard

Conservation		
FY 2023/24 Total Water Saved¹	1,101,000 acre-feet	
New Water Saved From Metropolitan Conservation Credits Program ²	6,600 acre-feet	
Water Saved From Existing Metropolitan Conservation Credits Program ³	210,000 acre-feet	
FY 2023/24 Investment	,	
Metropolitan Conservation Credits Program Investment ⁴	\$44 million	
Member Agency Conservation Investment ⁵	\$12 million	
Metropolitan Outreach & Education	\$3 million	
Cumulative Savings Since 1990		
Water Saved From Metropolitan Conservation Credits Program Only ⁶	4,108,000 acre-feet	
Metropolitan Conservation Investment (excluding funding by member agencies) ⁷	\$954 million	
Recycled Water		
FY 2023/24 Production ⁸	473,000 acre-feet	
Water Produced From Projects Receiving Metropolitan Funding	40,000 acre-feet	
Water Produced From Projects Without Metropolitan Funding (incl. Santa Ana River base flow) ⁹	433,000 acre-feet	
FY 2023/24 Investment		
Metropolitan Funding	\$5 million	
Cumulative Production & Investment Since Inception ¹⁰		
Production With Metropolitan Funding	3,168,704 acre-feet	
Metropolitan Investment	\$544 million	
Groundwater Recovery		
FY 2023/24 Production	129,000 acre-feet	
Water Produced From Projects Receiving Metropolitan Funding	63,000 acre-feet	
Water Produced From Projects Without Metropolitan Funding	66,000 acre-feet	
FY 2023/24 Investment		
Metropolitan Funding	\$10 million	
Cumulative Production & Investment Since Inception ¹¹		
Production With Metropolitan Funding	1,277,954 acre-feet	
Metropolitan Investment	\$206 million	
Conjunctive Use Program ¹²		
Metropolitan Cumulative Capital Investment	\$27 million	
Proposition 13 Grant Funds Administered by Metropolitan	\$45 million	
Water Stored Since Program Inception through June 2024	407,000 acre-feet	
Water Extracted Since Program Inception through June 2024	348,000 acre-feet	
Groundwater Replenishment ¹³		
FY 2023/24 Delivery	108,000 acre-feet	
Cumulative Replenishment Delivery since 1984 through 2024	4,364,000 acre-feet	
Regional Summary		
	FY 2023/24	Cumulative
Metropolitan's Investment in Water Conservation, Recycled Water, and Groundwater Recovery ¹⁴	\$59 million	\$1.7 billion
	313,000 AF	8,554,658 AF

This is an overview of fiscal year 2023/24 accomplishments in conservation, recycling and groundwater recharge. For a detailed progress report, visit mwdh2o.com and click on the Planning for Tomorrow tab. The full report is available to download in the Building Local Supplies section.

OUR MISSION

The mission of the Metropolitan Water District of Southern California is to provide its service area with adequate and reliable supplies of high-quality water to meet present and future needs in an environmentally and economically responsible way.

ABOUT METROPOLITAN

The Metropolitan Water District of Southern California is the Southland's primary imported water provider for a six-county region with a population of nearly 19 million. Metropolitan draws on supplies from the Colorado River through the Colorado River Aqueduct, which it owns and operates; from Northern California via its participation in the State Water Project; and from local resource programs and transfer arrangements. An increasing percentage of Southern California's water supply comes from conservation, water recycling and recovered groundwater.



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THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA

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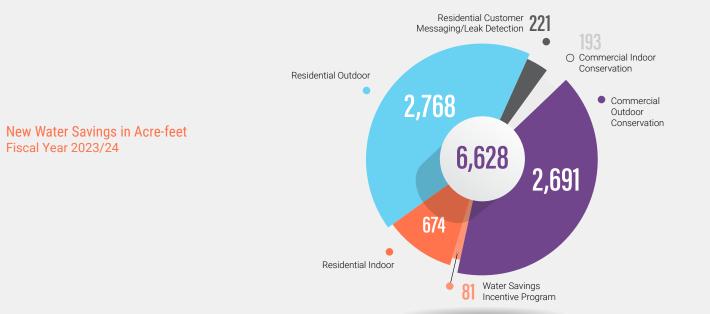
25th Annual Report on Achievements In Conservation, Recycling & Groundwater Recharge

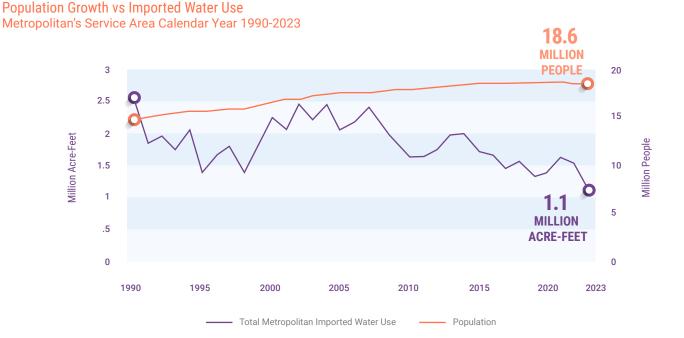
February 2025 Covering Fiscal Year 2023/24



Metropolitan's Cumulative Investment







Demand on Metropolitan Imported Water includes consumptive and replenishment demand.

Fiscal Year Highlights

Conservation

To help reduce water use in homes and businesses, Metropolitan provided about \$44 million in rebates, landscape and irrigation classes, research and outreach. This accounts for the processing of 104,000 residential rebate devices applications.

About 11.8 million square feet of lawn was removed as part of the Turf Replacement Program, an increase of about 200 acre-feet from last year.

With a grant from the U.S. Bureau of Reclamation, Metropolitan was able to increase the turf replacement incentive by \$1 per square foot to \$3 for residential locations.

Local Resources

Metropolitan provided \$15 million in financial assistance to recycled water and groundwater recovery projects participating in the Local Resources Program. In April 2024, Metropolitan's board approved four new projects for participation in the LRP, which includes the first seawater desalination project.

Metropolitan received \$80 million in funding from the state of California to advance the Pure Water Southern California Program, now in its environmental review phase.

Communications & Outreach

Communicating with the public about rapidly changing conditions, historical both for drought and rainfall, made for an every-changing storyline. The one constant in messaging was an unwavering commitment to conservation, which required informed, creative and timely outreach. Advertising took to television, outdoor, digital and radio as well as social media platforms. Media placements were available in six languages reaching demographically diverse audiences.

Metropolitan continued to engage with new online audiences through its social media influencer partnerships that included actor Kyle MacLachlan, home designers Katie Zamprioli and Dabito who discussed the intersection of vibrant California Friendly® flowers and design, and a Metropolitan-produced show with the iconic Bob Baker Marionette Theatre.

The passage of Assembly Bill 1572, which prohibited the use of potable water to irrigate grass that is not used for recreation or other purposes (non-functional turf) added importance to communications with commercial, industrial and institutional customers

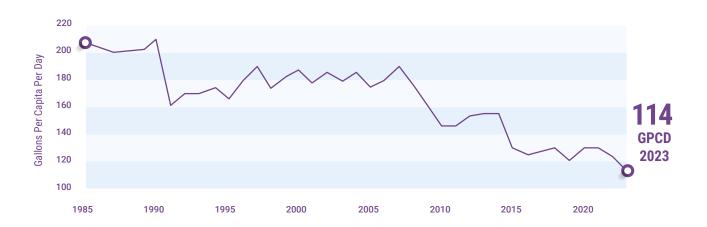
Metropolitan's press office supported outreach efforts by coordinating nearly 200 interviews with Metropolitan's leadership and subject matter experts for television, print, radio and digital reporters from local, state and national news outlets, earning a publicity value of \$3.3 million.

Our Community Partnering Program sponsored 48 water education and conservation events and programs throughout Southern California. Metropolitan's education team met with member agencies for about 100 events and engaged with more than 21,000 students, teachers, parents, and participants through virtual activities, social media, and curriculum materials.

Climate & Watershed Initiatives

An essential focus of Metropolitan's mission is to ensure water supply reliability and quality in an environmentally responsible way. This involves watershed health, stormwater collection, salinity management, and habitat restoration and preservation. The Pure Water Southern California Program holds promise for extending Southern California's limited water supplies.

Potable Per Capita Water Use Metropolitan's Service Area Calendar Year



Notes about the graph:

- 1. Calendar year data.
- 2023 GPCD based on best available data (as of August 2024) and is subject to reconciliation.
 Data is received in 2024 for the previous calendar year.